

**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 1**  
**Q.NG01**  
**WHAT ISSUES, IF ANY, TO DO WITH INDUSTRY, PUBLIC HEALTH AND THE ENVIRONMENT**  
**IN BRITAIN CONCERN YOU MOST THESE DAYS?**  
 Base:All adults aged 15+

	TOTAL	SEX		AGE						SOCIAL GRADE			
		MALE (a)	FE- MALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)
<b>UNWEIGHTED BASE</b>	<b>2025</b>	958	1067	331	290	329	286	331	458	378	666	432	549
<b>WEIGHTED BASE</b>	<b>2014</b>	974	1041	301	318	378	321	295	401	537	576	423	478
	<b>100%</b>	48%	52%	15%	16%	19%	16%	15%	20%	27%	29%	21%	24%
POLLUTION (ANY MENTION)	<b>518</b>	263	256	67	86	95	100	73	97	153	140	114	112
	<b>26%</b>	27%	25%	22%	27%	25%	31% <sup>c</sup>	25%	24%	28%	24%	27%	23%
GLOBAL WARMING/CLIMATE CHANGE/ GREENHOUSE EFFECT/RISING SEA LEVEL/ICECAPS MELTING	<b>364</b>	183	182	62	45	72	64	51	71	122	96	77	69
	<b>18%</b>	19%	17%	20%	14%	19%	20%	17%	18%	23% <sup>jl</sup>	17%	18%	14%
WASTE DISPOSAL AND LITTER	<b>270</b>	123	147	32	40	64	35	48	51	89	84	52	45
	<b>13%</b>	13%	14%	10%	13%	17% <sup>c</sup>	11%	16%	13%	17% <sup>l</sup>	15% <sup>l</sup>	12%	9%
SWINE FLU/MEXICAN FLU	<b>236</b>	111	125	39	55	51	20	27	45	46	69	59	62
	<b>12%</b>	11%	12%	13% <sup>f</sup>	17% <sup>fg</sup>	13% <sup>f</sup>	6%	9%	11% <sup>f</sup>	9%	12%	14% <sup>i</sup>	13% <sup>i</sup>
					<sup>h</sup>								
TRAFFIC CONGESTION	<b>186</b>	99	87	20	32	44	28	23	38	54	49	39	44
	<b>9%</b>	10%	8%	7%	10%	12% <sup>c</sup>	9%	8%	10%	10%	9%	9%	9%
LOSS OF GREEN BELT/ OVERBUILDING	<b>115</b>	57	59	13	15	30	26	16	14	40	31	24	20
	<b>6%</b>	6%	6%	4%	5%	8% <sup>h</sup>	8% <sup>h</sup>	6%	4%	7%	5%	6%	4%
NUCLEAR WEAPONS/TESTING	<b>77</b>	30	47	10	9	16	11	13	17	16	25	22	15
	<b>4%</b>	3%	5%	3%	3%	4%	3%	5%	4%	3%	4%	5%	3%
BIRD FLU	<b>66</b>	28	37	8	18	14	6	3	17	13	18	13	22
	<b>3%</b>	3%	4%	3%	6% <sup>fg</sup>	4% <sup>g</sup>	2%	1%	4% <sup>g</sup>	2%	3%	3%	5%
NUCLEAR WASTE	<b>60</b>	32	28	8	8	13	10	13	8	18	17	13	12
	<b>3%</b>	3%	3%	3%	3%	3%	3%	5%	2%	3%	3%	3%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - ij/kl

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 Base:All adults aged 15+

	TOTAL	SEX		AGE						SOCIAL GRADE			
		MALE (a)	FE- MALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)
<b>WEIGHTED BASE</b>	<b>2014</b>	974	1041	301	318	378	321	295	401	537	576	423	478
	<b>100%</b>	48%	52%	15%	16%	19%	16%	15%	20%	27%	29%	21%	24%
GENETICALLY MODIFIED (GM) FOODS	<b>54</b>	25	29	3	11	12	13	8	7	13	23	11	7
	<b>3%</b>	3%	3%	1%	3%	3%	4% <sup>c</sup>	3%	2%	2%	4% <sup>l</sup>	3%	2%
ASTHMA/ALLERGIES	<b>52</b>	25	28	8	12	8	7	6	12	19	16	7	10
	<b>3%</b>	3%	3%	3%	4%	2%	2%	2%	3%	3%	3%	2%	2%
CROP SPRAYING/INSECTICIDES/ PESTICIDES	<b>45</b>	24	21	1	8	10	13	4	9	12	12	7	14
	<b>2%</b>	2%	2%	*	2% <sup>c</sup>	3% <sup>c</sup>	4% <sup>cg</sup>	1%	2%	2%	2%	2%	3%
ANIMAL TESTING/VIVISECTION	<b>39</b>	15	24	8	6	9	4	4	8	10	14	6	9
	<b>2%</b>	2%	2%	3%	2%	2%	1%	1%	2%	2%	2%	1%	2%
MOBILE TELEPHONE MASTS	<b>32</b>	18	14	3	3	10	6	4	6	7	5	11	7
	<b>2%</b>	2%	1%	1%	1%	3%	2%	1%	1%	1%	1%	3% <sup>j</sup>	2%
WIND FARMS	<b>28</b>	20	8	2	5	4	3	9	4	8	14	3	2
	<b>1%</b>	2% <sup>b</sup>	1%	1%	2%	1%	1%	3% <sup>ch</sup>	1%	1%	2% <sup>l</sup>	1%	*
MOBILE TELEPHONES	<b>27</b>	16	11	3	6	2	6	4	5	8	12	3	4
	<b>1%</b>	2%	1%	1%	2%	1%	2%	1%	1%	2%	2%	1%	1%
ELECTRIC FIELDS/MAGNETIC FIELDS/ELECTRO-MAGNETIC FIELDS/EMFS	<b>25</b>	13	11	4	3	4	3	5	6	5	12	2	6
	<b>1%</b>	1%	1%	1%	1%	1%	1%	2%	2%	1%	2% <sup>k</sup>	*	1%
NUCLEAR POWER STATIONS	<b>25</b>	12	13	4	1	4	4	7	5	8	8	3	5
	<b>1%</b>	1%	1%	1%	*	1%	1%	2% <sup>d</sup>	1%	1%	1%	1%	1%
PYLONS/OVERHEAD POWER LINES	<b>24</b>	11	13	3	4	4	8	3	2	6	11	3	4
	<b>1%</b>	1%	1%	1%	1%	1%	3% <sup>h</sup>	1%	*	1%	2%	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l

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**IN BRITAIN CONCERN YOU MOST THESE DAYS?**  
 Base:All adults aged 15+

	TOTAL	SEX		AGE						SOCIAL GRADE			
		MALE (a)	FE- MALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)
<b>WEIGHTED BASE</b>	<b>2014</b>	974	1041	301	318	378	321	295	401	537	576	423	478
	<b>100%</b>	48%	52%	15%	16%	19%	16%	15%	20%	27%	29%	21%	24%
BSE/MAD COW DISEASE/CJD/BEEF	<b>22</b>	4	18	5	3	5	-	5	4	2	8	7	4
	<b>1%</b>	*	2% <sup>a</sup>	2% <sup>f</sup>	1%	1%	-	2% <sup>f</sup>	1%	*	1%	2%	1%
ACID RAIN	<b>19</b>	9	10	3	3	7	2	3	2	3	8	5	3
	<b>1%</b>	1%	1%	1%	1%	2%	1%	1%	*	1%	1%	1%	1%
ELECTRICITY SUBSTATIONS	<b>17</b>	7	10	1	6	1	1	6	3	9	3	2	4
	<b>1%</b>	1%	1%	*	2%	*	*	2% <sup>ef</sup>	1%	2%	*	*	1%
PYLONS/OVERHEAD POWER LINES/ ELECTRICITY SUBSTATIONS/ ELECTRIC FIELDS/MAGNETIC FIELDS/ELECTRO-MAGNETIC FIELDS/EMFS (NET)	<b>58</b>	30	28	8	10	6	11	11	11	18	20	6	13
	<b>3%</b>	3%	3%	3%	3%	2%	4%	4%	3%	3%	3%	1%	3%
PYLONS/OVERHEAD POWER LINES/ ELECTRIC FIELDS/MAGNETIC FIELDS/ELECTRO-MAGNETIC FIELDS/EMFS (NET)	<b>45</b>	24	22	6	6	6	11	8	8	11	19	5	11
	<b>2%</b>	2%	2%	2%	2%	2%	3%	3%	2%	2%	3% <sup>k</sup>	1%	2%
PYLONS/OVERHEAD POWER LINES/ ELECTRICITY SUBSTATIONS (NET)	<b>38</b>	17	21	4	9	4	9	9	5	15	11	4	8
	<b>2%</b>	2%	2%	1%	3%	1%	3%	3%	1%	3%	2%	1%	2%
OTHER	<b>492</b>	234	258	57	58	99	96	92	90	187	133	81	92
	<b>24%</b>	24%	25%	19%	18%	26% <sup>cd</sup>	30% <sup>cd</sup>	31% <sup>cd</sup>	23%	35% <sup>ijk</sup>	23%	19%	19%
DON'T KNOW	<b>215</b>	99	116	41	46	34	24	25	44	28	68	49	70
	<b>11%</b>	10%	11%	14% <sup>f</sup>	14% <sup>fg</sup>	9%	8%	9%	11%	5%	12% <sup>i</sup>	12% <sup>i</sup>	15% <sup>i</sup>

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l

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 Base: All adults aged 15+

TOTAL	SEX		AGE						SOCIAL GRADE			
	MALE (a)	FE- MALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)
<b>2014</b>	974	1041	301	318	378	321	295	401	537	576	423	478
<b>100%</b>	48%	52%	15%	16%	19%	16%	15%	20%	27%	29%	21%	24%
NONE OF THESE	<b>292</b>	142	150	55	55	32	34	61	41	87	80	84
<b>14%</b>	15%	14%	18%fg	17%fg	14%	10%	12%	15%	8%	15%i	19%i	18%i

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Base: All adults aged 15+

	TOTAL	GOVERNMENT OFFICE REGION										
		EAST MID-LANDS (a)	EAST-ERN (b)	LON-DON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOT-LAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MID-LANDS (j)	YORKS AND HUMBR (k)
<b>UNWEIGHTED BASE</b>	<b>2025</b>	113	198	219	105	252	193	231	122	166	217	209
<b>WEIGHTED BASE</b>	<b>2014</b>	143*	195	260	82*	234	180	287	182	102	175	175
	<b>100%</b>	7%*	10%	13%	4%*	12%	9%	14%	9%	5%	9%	9%
POLLUTION (ANY MENTION)	<b>518</b>	45	30	76	16	81	38	79	50	16	31	56
	<b>26%</b>	32%bi j	16%	29%bi j	20%	35%bd fij	21%	27%bi j	28%bi	16%	18%	32%bdfij
GLOBAL WARMING/CLIMATE CHANGE/ GREENHOUSE EFFECT/RISING SEA LEVEL/ICECAPS MELTING	<b>364</b>	17	48	45	7	54	25	49	33	14	26	46
	<b>18%</b>	12%	24%ad fij	17%	9%	23%ad fij	14%	17%	18%	13%	15%	26%acdfgij
WASTE DISPOSAL AND LITTER	<b>270</b>	28	17	26	7	37	12	49	34	11	29	20
	<b>13%</b>	19%bcd f	9%	10%	8%	16%bf	6%	17%bf	19%bc df	11%	17%bf	12%
SWINE FLU/MEXICAN FLU	<b>236</b>	26	17	38	6	35	18	43	14	6	19	14
	<b>12%</b>	18%bdh ik	9%	15%i	7%	15%ik	10%	15%ik	8%	5%	11%	8%
TRAFFIC CONGESTION	<b>186</b>	30	16	24	*	28	12	35	17	3	8	13
	<b>9%</b>	21%bcd efhijk	8%d	9%d	*	12%dij	7%d	12%dij	9%d	3%	5%	7%d
LOSS OF GREEN BELT/ OVERBUILDING	<b>115</b>	12	13	4	-	16	7	18	26	2	6	13
	<b>6%</b>	8%cd	7%cd	2%	-	7%cd	4%	6%cd	14%bcd efgij	2%	3%	7%cdi
NUCLEAR WEAPONS/TESTING	<b>77</b>	4	13	7	3	13	5	14	10	2	1	6
	<b>4%</b>	3%	7%ij	3%	3%	6%j	3%	5%j	6%j	2%	*	3%j

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 \* small base

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**Base:All adults aged 15+**

	TOTAL	GOVERNMENT OFFICE REGION										
		EAST MID-LANDS (a)	EAST-ERN (b)	LON-DON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOT-LAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MID-LANDS (j)	YORKS AND HUMBR (k)
<b>WEIGHTED BASE</b>	<b>2014</b>	143*	195	260	82*	234	180	287	182	102	175	175
	<b>100%</b>	7%*	10%	13%	4%*	12%	9%	14%	9%	5%	9%	9%
BIRD FLU	<b>66</b>	6	4	11	3	17	6	7	3	1	3	5
	<b>3%</b>	4%	2%	4%	3%	7%bgh ij	3%	3%	2%	1%	2%	3%
NUCLEAR WASTE	<b>60</b>	2	11	3	2	10	3	16	3	1	4	5
	<b>3%</b>	1%	6%ci	1%	3%	4%	2%	6%ci	1%	1%	2%	3%
GENETICALLY MODIFIED (GM) FOODS	<b>54</b>	3	5	9	2	11	6	10	-	1	2	7
	<b>3%</b>	2%	3%	3%	2%	5%hij	3%h	3%h	-	1%	1%	4%h
ASTHMA/ALLERGIES	<b>52</b>	10	1	8	1	13	1	8	4	2	1	4
	<b>3%</b>	7%bfj	1%	3%	1%	5%bfj	*	3%	2%	2%	1%	2%
CROP SPRAYING/INSECTICIDES/ PESTICIDES	<b>45</b>	9	2	4	1	5	2	8	4	1	4	4
	<b>2%</b>	6%bcf	1%	1%	2%	2%	1%	3%	2%	1%	2%	2%
ANIMAL TESTING/VIVISECTION	<b>39</b>	2	5	*	-	8	2	7	6	4	1	4
	<b>2%</b>	1%	2%	*	-	4%c	1%	2%	3%c	4%cj	1%	2%c
MOBILE TELEPHONE MASTS	<b>32</b>	2	6	3	-	8	2	2	-	2	5	2
	<b>2%</b>	1%	3%h	1%	-	3%gh	1%	1%	-	2%	3%	1%
WIND FARMS	<b>28</b>	3	5	1	1	6	3	3	-	-	3	3
	<b>1%</b>	2%	2%	1%	1%	3%	2%	1%	-	-	2%	1%
MOBILE TELEPHONES	<b>27</b>	-	-	7	1	7	3	3	-	*	2	3
	<b>1%</b>	-	-	3%b	1%	3%bh	2%	1%	-	*	1%	2%
ELECTRIC FIELDS/MAGNETIC FIELDS/ELECTRO-MAGNETIC FIELDS/EMFS	<b>25</b>	1	-	5	1	7	1	5	-	-	2	3
	<b>1%</b>	1%	-	2%	1%	3%b	1%	2%	-	-	1%	2%

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		EAST MID-LANDS (a)	EAST-ERN (b)	LON-DON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOT-LAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MID-LANDS (j)	YORKS AND HUMBR (k)
<b>WEIGHTED BASE</b>	<b>2014</b>	143*	195	260	82*	234	180	287	182	102	175	175
	<b>100%</b>	7%*	10%	13%	4%*	12%	9%	14%	9%	5%	9%	9%
NUCLEAR POWER STATIONS	<b>25</b>	2	-	2	-	3	4	11	-	-	4	-
	<b>1%</b>	1%	-	1%	-	1%	2%	4%bch ik	-	-	2%	-
PYLONS/OVERHEAD POWER LINES	<b>24</b>	2	4	6	-	4	2	1	-	1	2	2
	<b>1%</b>	1%	2%	2%	-	2%	1%	*	-	1%	1%	1%
BSE/MAD COW DISEASE/CJD/BEEF	<b>22</b>	-	1	1	-	8	1	9	1	-	*	2
	<b>1%</b>	-	*	*	-	3%bcf ij	*	3%c	1%	-	*	1%
ACID RAIN	<b>19</b>	-	-	1	1	10	1	2	-	-	-	5
	<b>1%</b>	-	-	*	1%	4%abc fghij	*	1%	-	-	-	3%bcj
ELECTRICITY SUBSTATIONS	<b>17</b>	2	-	4	1	4	2	3	-	-	1	1
	<b>1%</b>	1%	-	2%	1%	2%	1%	1%	-	-	*	*
PYLONS/OVERHEAD POWER LINES/ ELECTRICITY SUBSTATIONS/ ELECTRIC FIELDS/MAGNETIC FIELDS/ELECTRO-MAGNETIC FIELDS/EMFS (NET)	<b>58</b>	5	4	14	1	12	3	9	-	1	4	5
	<b>3%</b>	3%	2%	5%hi	1%	5%hi	2%	3%	-	1%	2%	3%h
PYLONS/OVERHEAD POWER LINES/ ELECTRIC FIELDS/MAGNETIC FIELDS/ELECTRO-MAGNETIC FIELDS/EMFS (NET)	<b>45</b>	3	4	11	1	9	2	5	-	1	4	5
	<b>2%</b>	2%	2%	4%h	1%	4%h	1%	2%	-	1%	2%	3%h

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	EAST MID-LANDS (a)	EAST-ERN (b)	LON-DON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOT-LAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MID-LANDS (j)	YORKS AND HUMBR (k)	
<b>WEIGHTED BASE</b>	<b>2014</b>	143*	195	260	82*	234	180	287	182	102	175	175
	<b>100%</b>	7%*	10%	13%	4%*	12%	9%	14%	9%	5%	9%	9%
PYLONS/OVERHEAD POWER LINES/ ELECTRICITY SUBSTATIONS (NET)	<b>38</b>	4	4	10	1	7	3	4	-	1	3	2
	<b>2%</b>	3%	2%	4%h	1%	3%	2%	2%	-	1%	2%	1%
OTHER	<b>492</b>	31	74	41	25	42	54	36	58	32	62	36
	<b>24%</b>	22%	38%ac egk	16%	31%ce g	18%	30%ce gk	13%	32%ce gk	31%ce gk	35%ac egk	21%g
DON'T KNOW	<b>215</b>	11	19	20	6	33	20	26	5	18	22	34
	<b>11%</b>	8%	10%h	8%	7%	14%ch	11%h	9%h	3%	18%ab cdgh	13%h	19%abcdfgh
NONE OF THESE	<b>292</b>	6	26	46	20	25	36	48	23	25	19	18
	<b>14%</b>	4%	14%a	18%a	24%ab ehjk	11%	20%ae jk	17%a	13%a	24%ab ehjk	11%a	11%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 \* small base



**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 1**  
**Q.NG01**  
**WHAT ISSUES, IF ANY, TO DO WITH INDUSTRY, PUBLIC HEALTH AND THE ENVIRONMENT**  
**IN BRITAIN CONCERN YOU MOST THESE DAYS?**  
 Base:All adults aged 15+

	TOTAL	TENURE					CHILDREN IN HOUSEHOLD		NEWSPAPER READERSHIP			CURRENT CONCERNS	
		OWNED OUT-RIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	OWNER OCCUPIED/ MORTGAGE (e)	OTHER (f)	YES (g)	NO (h)	BROAD SHEET (i)	MID MARKET (j)	TABLOID (k)	ELECTRICITY PYLONS/ SUBSTATIONS/ OVERHEAD POWER LINES
<b>UNWEIGHTED BASE</b>	<b>2025</b>	647	695	361	308	1342	5	638	1387	234	339	416	99
<b>WEIGHTED BASE</b>	<b>2014</b>	598	811	316	277	1410	4**	676	1338	278	335	412	92*
	<b>100%</b>	30%	40%	16%	14%	70%	***	34%	66%	14%	17%	20%	5%*
POLLUTION (ANY MENTION)	<b>518</b>	151	209	77	78	360	2	156	362	85	74	104	34
	<b>26%</b>	25%	26%	24%	28%	26%	46%	23%	27%	31%gj	22%	25%	36%
GLOBAL WARMING/CLIMATE CHANGE/ GREENHOUSE EFFECT/RISING SEA LEVEL/ICECAPS MELTING	<b>364</b>	114	156	41	52	270	2	114	250	76	59	70	19
	<b>18%</b>	19% <sup>c</sup>	19% <sup>c</sup>	13%	19%	19% <sup>c</sup>	43%	17%	19%	27% <sup>gh</sup> jk	18%	17%	20%
WASTE DISPOSAL AND LITTER	<b>270</b>	89	109	31	36	199	3	90	180	56	40	48	19
	<b>13%</b>	15% <sup>c</sup>	13%	10%	13%	14%	61%	13%	13%	20% <sup>gh</sup> jk	12%	12%	21%
SWINE FLU/MEXICAN FLU	<b>236</b>	56	84	54	42	139	1	94	141	26	42	53	6
	<b>12%</b>	9%	10%	17% <sup>ab</sup> e	15% <sup>ae</sup>	10%	28%	14% <sup>h</sup>	11%	9%	12%	13%	7%
TRAFFIC CONGESTION	<b>186</b>	63	66	36	20	130	-	55	131	34	37	29	15
	<b>9%</b>	11%	8%	11%	7%	9%	-	8%	10%	12%	11%	7%	16%
LOSS OF GREEN BELT/ OVERBUILDING	<b>115</b>	36	49	12	18	85	-	51	64	19	14	20	16
	<b>6%</b>	6%	6%	4%	6%	6%	-	8% <sup>h</sup>	5%	7%	4%	5%	17%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 1**  
**Q.NG01**  
**WHAT ISSUES, IF ANY, TO DO WITH INDUSTRY, PUBLIC HEALTH AND THE ENVIRONMENT**  
**IN BRITAIN CONCERN YOU MOST THESE DAYS?**  
 Base:All adults aged 15+

	TOTAL	TENURE					CHILDREN IN HOUSEHOLD		NEWSPAPER READERSHIP			CURRENT CONCERNS	
		OWNED OUT-RIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	OWNER OCCUPIED/ MORTGAGE (e)	OTHER (f)	YES (g)	NO (h)	BROAD SHEET (i)	MID MARKET (j)	TABLOID (k)	ELECTRICITY PYLONS/ SUBSTATIONS/ OVERHEAD POWER LINES
<b>WEIGHTED BASE</b>	<b>2014</b>	598	811	316	277	1410	4**	676	1338	278	335	412	92*
	<b>100%</b>	30%	40%	16%	14%	70%	***	34%	66%	14%	17%	20%	5%*
NUCLEAR WEAPONS/TESTING	<b>77</b>	27	31	12	8	58	-	20	57	16	15	21	7
	<b>4%</b>	4%	4%	4%	3%	4%	-	3%	4%	6%	4%	5%	8%
BIRD FLU	<b>66</b>	14	25	10	17	39	-	23	42	8	13	15	3
	<b>3%</b>	2%	3%	3%	6%abe	3%	-	3%	3%	3%	4%	4%	3%
NUCLEAR WASTE	<b>60</b>	17	27	9	7	44	-	23	37	13	10	10	8
	<b>3%</b>	3%	3%	3%	3%	3%	-	3%	3%	5%	3%	2%	8%
GENETICALLY MODIFIED (GM) FOODS	<b>54</b>	15	23	6	10	39	-	20	35	11	16	11	7
	<b>3%</b>	3%	3%	2%	3%	3%	-	3%	3%	4%	5%	3%	8%
ASTHMA/ALLERGIES	<b>52</b>	10	26	9	7	36	1	20	32	14	12	10	2
	<b>3%</b>	2%	3%	3%	2%	3%	28%	3%	2%	5%	4%	3%	2%
CROP SPRAYING/INSECTICIDES/ PESTICIDES	<b>45</b>	10	15	12	8	25	-	18	27	7	5	7	2
	<b>2%</b>	2%	2%	4%e	3%	2%	-	3%	2%	2%	2%	2%	3%
ANIMAL TESTING/VIVISECTION	<b>39</b>	13	10	10	5	23	-	14	25	4	5	9	4
	<b>2%</b>	2%	1%	3%b	2%	2%	-	2%	2%	2%	2%	2%	5%
MOBILE TELEPHONE MASTS	<b>32</b>	10	13	3	6	23	-	18	14	5	7	7	5
	<b>2%</b>	2%	2%	1%	2%	2%	-	3%h	1%	2%	2%	2%	5%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

**J08021299-35-01 04 SEP - 10 SEP 2009****NATIONAL GRID PROJECT FIELD 2009**

**Table 1**  
**Q.NG01**  
**WHAT ISSUES, IF ANY, TO DO WITH INDUSTRY, PUBLIC HEALTH AND THE ENVIRONMENT**  
**IN BRITAIN CONCERN YOU MOST THESE DAYS?**

Base:All adults aged 15+

	TENURE						CHILDREN IN HOUSEHOLD		NEWSPAPER READERSHIP			CURRENT CONCERNS	
	OWNED OUT-RIGHT BY HOUSHELD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	OWNER OCCUPIED/ MORTGAGE (e)	OTHER (f)	YES (g)	NO (h)	BROAD SHEET (i)	MID MARKET (j)	TABLOID (k)	ELECTRICITY PYLONS/ SUBSTATIONS/ OVERHEAD POWER LINES	
<b>TOTAL</b>													
<b>WEIGHTED BASE</b>	<b>2014</b>	598	811	316	277	1410	4**	676	1338	278	335	412	92*
	<b>100%</b>	30%	40%	16%	14%	70%	***	34%	66%	14%	17%	20%	5%*
WIND FARMS	<b>28</b>	14	8	2	3	22	-	8	19	3	5	4	5
	<b>1%</b>	2%	1%	1%	1%	2%	-	1%	1%	1%	2%	1%	6%
MOBILE TELEPHONES	<b>27</b>	10	9	3	6	19	-	8	19	6	6	4	4
	<b>1%</b>	2%	1%	1%	2%	1%	-	1%	1%	2%	2%	1%	5%
ELECTRIC FIELDS/MAGNETIC FIELDS/ELECTRO-MAGNETIC FIELDS/EMFS	<b>25</b>	7	8	3	7	15	-	9	16	8	4	2	4
	<b>1%</b>	1%	1%	1%	3%	1%	-	1%	1%	3%k	1%	*	4%
NUCLEAR POWER STATIONS	<b>25</b>	9	9	4	3	18	-	11	14	6	4	2	3
	<b>1%</b>	2%	1%	1%	1%	1%	-	2%	1%	2%	1%	1%	3%
PYLONS/OVERHEAD POWER LINES	<b>24</b>	8	8	2	7	16	-	8	16	3	3	5	5
	<b>1%</b>	1%	1%	*	2%	1%	-	1%	1%	1%	1%	1%	6%
BSE/MAD COW DISEASE/CJD/BEEF	<b>22</b>	6	6	2	8	12	-	5	16	2	3	4	2
	<b>1%</b>	1%	1%	1%	3%abc e	1%	-	1%	1%	1%	1%	1%	2%
ACID RAIN	<b>19</b>	4	11	2	2	15	-	7	12	6	2	5	4
	<b>1%</b>	1%	1%	1%	1%	1%	-	1%	1%	2%	*	1%	4%

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**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 1**  
**Q.NG01**  
**WHAT ISSUES, IF ANY, TO DO WITH INDUSTRY, PUBLIC HEALTH AND THE ENVIRONMENT**  
**IN BRITAIN CONCERN YOU MOST THESE DAYS?**  
 Base:All adults aged 15+

	TOTAL	TENURE					CHILDREN IN HOUSEHOLD		NEWSPAPER READERSHIP			CURRENT CONCERNS	
		OWNED OUT-RIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	OWNER OCCUPIED/ MORTGAGE (e)	OTHER (f)	YES (g)	NO (h)	BROAD SHEET (i)	MID MARKET (j)	TABLOID (k)	ELECTRICITY PYLONS/SUBSTATIONS/OVERHEAD POWER LINES
<b>WEIGHTED BASE</b>	<b>2014</b>	598	811	316	277	1410	4**	676	1338	278	335	412	92*
	<b>100%</b>	30%	40%	16%	14%	70%	***	34%	66%	14%	17%	20%	5%*
ELECTRICITY SUBSTATIONS	<b>17</b>	6	6	2	3	12	-	3	13	3	3	1	3
	<b>1%</b>	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	*	3%
PYLONS/OVERHEAD POWER LINES/ ELECTRICITY SUBSTATIONS/ ELECTRIC FIELDS/MAGNETIC FIELDS/ELECTRO-MAGNETIC FIELDS/EMFS (NET)	<b>58</b>	20	18	6	14	38	-	18	39	12	11	8	10
	<b>3%</b>	3%	2%	2%	5%bc	3%	-	3%	3%	4%	3%	2%	11%
PYLONS/OVERHEAD POWER LINES/ ELECTRIC FIELDS/MAGNETIC FIELDS/ELECTRO-MAGNETIC FIELDS/EMFS (NET)	<b>45</b>	14	15	4	12	29	-	16	29	10	7	7	8
	<b>2%</b>	2%	2%	1%	4%bce	2%	-	2%	2%	3%	2%	2%	9%
PYLONS/OVERHEAD POWER LINES/ ELECTRICITY SUBSTATIONS (NET)	<b>38</b>	14	13	3	8	27	-	11	28	5	6	6	7
	<b>2%</b>	2%	2%	1%	3%	2%	-	2%	2%	2%	2%	2%	8%
OTHER	<b>492</b>	163	209	57	58	372	-	180	312	67	83	94	31
	<b>24%</b>	27%c	26%c	18%	21%	26%c	-	27%	23%	24%	25%	23%	34%
DON'T KNOW	<b>215</b>	62	76	43	33	138	-	71	144	15	30	43	4
	<b>11%</b>	10%	9%	13%	12%	10%	-	10%i	11%i	5%	9%	10%i	5%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

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**NATIONAL GRID PROJECT FIELD 2009**

Table 1  
**Q.NG01**  
**WHAT ISSUES, IF ANY, TO DO WITH INDUSTRY, PUBLIC HEALTH AND THE ENVIRONMENT**  
**IN BRITAIN CONCERN YOU MOST THESE DAYS?**  
 Base: All adults aged 15+

	TENURE						CHILDREN IN HOUSEHOLD		NEWSPAPER READERSHIP			CURRENT CONCERNS
	OWNED OUT-RIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	OWNER OCCUPIED/ MORTGAGE (e)	OTHER (f)	YES (g)	NO (h)	BROAD SHEET (i)	MID MARKET (j)	TABLOID (k)	ELECTRICITY PYLONS/ SUBSTATIONS/ OVERHEAD POWER LINES
<b>TOTAL</b>												
<b>2014</b>	598	811	316	277	1410	4**	676	1338	278	335	412	92*
<b>100%</b>	30%	40%	16%	14%	70%	***	34%	66%	14%	17%	20%	5%*
<b>NONE OF THESE</b>												
<b>292</b>	70	120	55	46	190	*	96	196	37	42	77	5
<b>14%</b>	12%	15%	17%a	17%	14%	11%	14%	15%	13%	12%	19%j	6%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 2**  
**Q.NG02**  
**WHICH OF THESE, IF ANY, HAVE YOU HEARD ANYTHING ABOUT RECENTLY IN THE**  
**CONTEXT OF HUMAN HEALTH ISSUES?**  
**Base:All adults aged 15+**

	TOTAL	SEX		AGE						SOCIAL GRADE			
		MALE (a)	FE- MALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)
<b>UNWEIGHTED BASE</b>	<b>2025</b>	958	1067	331	290	329	286	331	458	378	666	432	549
<b>WEIGHTED BASE</b>	<b>2014</b>	974	1041	301	318	378	321	295	401	537	576	423	478
	<b>100%</b>	48%	52%	15%	16%	19%	16%	15%	20%	27%	29%	21%	24%
SWINE FLU	<b>1656</b>	804	852	256	273	322	268	248	290	478	465	347	365
	<b>82%</b>	83%	82%	85%h	86%h	85%h	84%h	84%h	72%	89% ijk	81%	82%	76%
PASSIVE SMOKING	<b>803</b>	395	408	127	116	133	128	141	159	243	219	173	168
	<b>40%</b>	41%	39%	42%	36%	35%	40%	48% de h	39%	45% jl	38%	41%	35%
MMR (MEASLES, MUMPS AND RUBELLA) VACCINE	<b>598</b>	275	323	48	81	117	118	126	108	197	178	108	115
	<b>30%</b>	28%	31%	16%	26% c	31% c	37% cd h	43% cd eh	27% c	37% kl	31% l	26%	24%
GM (GENETICALLY MODIFIED) CROPS	<b>489</b>	274	215	43	65	73	103	114	91	192	137	94	66
	<b>24%</b>	28% b	21%	14%	20%	19%	32% cd eh	39% cd eh	23% c	36% jk	24% l	22% l	14%
ANTIBIOTICS	<b>468</b>	212	256	54	58	95	86	92	83	184	131	77	76
	<b>23%</b>	22%	25%	18%	18%	25% c	27% cd h	31% cd h	21%	34% jk l	23% l	18%	16%
LANDFILL SITES	<b>453</b>	212	242	45	43	74	76	103	112	148	140	86	79
	<b>22%</b>	22%	23%	15%	14%	19%	24% cd ef	35% cd ef	28% cd e	28% kl	24% l	20%	16%
MOBILE TELEPHONE MASTS	<b>445</b>	228	217	33	61	67	79	112	94	151	126	87	81
	<b>22%</b>	23%	21%	11%	19% c	18% c	25% c	38% cd efh	23% c	28% jk l	22%	21%	17%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/ef/gh - ij/kl

**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

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**Q.NG02**  
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**CONTEXT OF HUMAN HEALTH ISSUES?**  
**Base:All adults aged 15+**

	TOTAL	SEX		AGE						SOCIAL GRADE			
		MALE (a)	FE- MALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)
<b>WEIGHTED BASE</b>	<b>2014</b> <b>100%</b>	974 48%	1041 52%	301 15%	318 16%	378 19%	321 16%	295 15%	401 20%	537 27%	576 29%	423 21%	478 24%
MOBILE TELEPHONES	<b>408</b> <b>20%</b>	193 20%	215 21%	52 17%	59 19%	73 19%	68 21%	73 25% <sup>c</sup>	83 21%	138 26% <sup>kl</sup>	126 22% <sup>kl</sup>	69 16%	75 16%
NUCLEAR POWER STATIONS	<b>366</b> <b>18%</b>	198 20% <sup>b</sup>	168 16%	42 14%	34 11%	61 16%	68 21% <sup>cd</sup>	83 28% <sup>cd</sup>	78 19% <sup>d</sup>	138 26% <sup>ijk</sup>	105 18% <sup>l</sup>	65 15%	59 12%
INTENSIVE FARMING METHODS	<b>304</b> <b>15%</b>	154 16%	150 14%	30 10%	32 10%	49 13%	73 23% <sup>cd</sup>	70 24% <sup>cd</sup>	49 12%	124 23% <sup>ijk</sup>	85 15% <sup>l</sup>	53 13%	41 9%
TRAVELLING BY PLANE	<b>283</b> <b>14%</b>	151 16%	132 13%	26 8%	38 12%	52 14%	57 18% <sup>ch</sup>	64 22% <sup>cd</sup>	46 12%	109 20% <sup>ijk</sup>	79 14% <sup>l</sup>	49 12%	46 10%
GARDEN PESTICIDES	<b>271</b> <b>13%</b>	135 14%	136 13%	27 9%	24 8%	36 9%	49 15% <sup>cd</sup>	56 19% <sup>cd</sup>	79 20% <sup>cd</sup>	85 16% <sup>l</sup>	79 14%	60 14%	48 10%
ELECTRICITY PYLONS	<b>265</b> <b>13%</b>	133 14%	132 13%	16 5%	20 6%	38 10% <sup>c</sup>	55 17% <sup>cd</sup>	63 21% <sup>cd</sup>	73 18% <sup>cd</sup>	77 14%	82 14% <sup>l</sup>	60 14%	47 10%
EATING BEEF	<b>249</b> <b>12%</b>	138 14% <sup>b</sup>	112 11%	19 6%	27 9%	38 10%	55 17% <sup>cd</sup>	61 21% <sup>cd</sup>	49 12% <sup>c</sup>	73 14%	75 13%	55 13%	47 10%
FEMALE CONTRACEPTIVES	<b>242</b> <b>12%</b>	93 10%	148 14% <sup>a</sup>	41 14% <sup>h</sup>	39 12% <sup>h</sup>	48 13% <sup>h</sup>	45 14% <sup>h</sup>	42 14% <sup>h</sup>	26 6%	94 18% <sup>kl</sup>	79 14% <sup>kl</sup>	38 9%	30 6%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - ij/kl

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**Q.NG02**  
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**CONTEXT OF HUMAN HEALTH ISSUES?**  
**Base:All adults aged 15+**

	TOTAL	SEX		AGE						SOCIAL GRADE			
		MALE (a)	FE- MALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)
<b>WEIGHTED BASE</b>	<b>2014</b>	974	1041	301	318	378	321	295	401	537	576	423	478
	<b>100%</b>	48%	52%	15%	16%	19%	16%	15%	20%	27%	29%	21%	24%
ARTIFICIAL SWEETENERS	<b>228</b>	101	127	20	24	45	43	55	42	71	78	43	36
	<b>11%</b>	10%	12%	7%	8%	12% <sup>c</sup>	13% <sup>cd</sup>	19% <sup>cd</sup>	10%	13% <sup>l</sup>	13% <sup>l</sup>	10%	8%
WATER FLUORIDATION	<b>202</b>	101	101	13	12	33	42	47	55	80	67	35	19
	<b>10%</b>	10%	10%	4%	4%	9% <sup>cd</sup>	13% <sup>cd</sup>	16% <sup>cd</sup>	14% <sup>cd</sup>	15% <sup>kl</sup>	12% <sup>l</sup>	8% <sup>l</sup>	4%
OVERHEAD POWER LINES	<b>197</b>	107	90	18	17	26	41	48	46	65	66	32	34
	<b>10%</b>	11%	9%	6%	5%	7%	13% <sup>cd</sup>	16% <sup>cd</sup>	12% <sup>cd</sup>	12% <sup>l</sup>	12% <sup>l</sup>	8%	7%
GENERAL ANAESTHETICS	<b>152</b>	61	90	15	19	33	33	27	25	42	47	30	33
	<b>8%</b>	6%	9%	5%	6%	9%	10% <sup>c</sup>	9%	6%	8%	8%	7%	7%
TRAVELLING BY TRAIN	<b>116</b>	56	60	17	9	17	22	26	25	36	38	15	27
	<b>6%</b>	6%	6%	6%	3%	5%	7% <sup>d</sup>	9% <sup>d</sup>	6% <sup>d</sup>	7%	7%	4%	6%
ELECTRICITY SUBSTATIONS	<b>108</b>	52	56	8	11	16	20	25	28	34	38	20	16
	<b>5%</b>	5%	5%	3%	3%	4%	6%	9% <sup>cde</sup>	7% <sup>c</sup>	6%	7% <sup>l</sup>	5%	3%
ELECTRICITY PYLONS/ELECTRICITY SUBSTATIONS (NET)	<b>288</b>	143	145	20	23	38	59	70	76	86	89	63	50
	<b>14%</b>	15%	14%	7%	7%	10%	18% <sup>cd</sup>	24% <sup>cd</sup>	19% <sup>cd</sup>	16% <sup>l</sup>	15% <sup>l</sup>	15%	10%
ELECTRICITY PYLONS/OVERHEAD POWER LINES (NET)	<b>347</b>	175	172	28	33	45	68	84	89	109	104	70	64
	<b>17%</b>	18%	16%	9%	10%	12%	21% <sup>cd</sup>	28% <sup>cd</sup>	22% <sup>cd</sup>	20% <sup>l</sup>	18% <sup>l</sup>	16%	13%
ELECTRICITY PYLONS/ELECTRICITY SUBSTATIONS/OVERHEAD POWER LINES (NET)	<b>365</b>	184	181	32	36	45	72	87	92	115	110	73	66
	<b>18%</b>	19%	17%	11%	11%	12%	23% <sup>cd</sup>	30% <sup>cd</sup>	23% <sup>cd</sup>	21% <sup>l</sup>	19% <sup>l</sup>	17%	14%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l



**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

Table 2  
**Q.NG02**  
**WHICH OF THESE, IF ANY, HAVE YOU HEARD ANYTHING ABOUT RECENTLY IN THE**  
**CONTEXT OF HUMAN HEALTH ISSUES?**  
 Base:All adults aged 15+

	SEX		AGE						SOCIAL GRADE			
	MALE (a)	FE- MALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)
<b>WEIGHTED BASE</b>												
<b>2014</b>	974	1041	301	318	378	321	295	401	537	576	423	478
<b>100%</b>	48%	52%	15%	16%	19%	16%	15%	20%	27%	29%	21%	24%
DON'T KNOW												
<b>46</b>	21	25	8	7	3	7	8	13	1	12	15	18
<b>2%</b>	2%	2%	3%	2%	1%	2%	3%	3% <sup>e</sup>	*	2% <sup>i</sup>	4% <sup>i</sup>	4% <sup>i</sup>
NONE OF THESE												
<b>108</b>	53	54	15	9	19	17	14	33	16	39	18	35
<b>5%</b>	5%	5%	5%	3%	5%	5%	5%	8% <sup>d</sup>	3%	7% <sup>i</sup>	4%	7% <sup>i</sup>

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l

**J08021299-35-01 04 SEP - 10 SEP 2009****NATIONAL GRID PROJECT FIELD 2009**

**Table 2**  
**Q.NG02**  
**WHICH OF THESE, IF ANY, HAVE YOU HEARD ANYTHING ABOUT RECENTLY IN THE**  
**CONTEXT OF HUMAN HEALTH ISSUES?**

Base: All adults aged 15+

	TOTAL	GOVERNMENT OFFICE REGION										
		EAST MID-LANDS (a)	EAST-ERN (b)	LON-DON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOT-LAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MID-LANDS (j)	YORKS AND HUMBR (k)
<b>UNWEIGHTED BASE</b>	<b>2025</b>	113	198	219	105	252	193	231	122	166	217	209
<b>WEIGHTED BASE</b>	<b>2014</b>	143*	195	260	82*	234	180	287	182	102	175	175
	<b>100%</b>	7%*	10%	13%	4%*	12%	9%	14%	9%	5%	9%	9%
SWINE FLU	<b>1656</b>	108	165	204	72	179	153	218	171	91	156	140
	<b>82%</b>	75%	85%g	79%	88%ae	77%	85%g	76%	94%ab	89%ac	89%ac	80%
				g				cefgk	egk	egk		
PASSIVE SMOKING	<b>803</b>	59	77	62	31	82	82	102	96	55	71	86
	<b>40%</b>	41%c	40%c	24%	38%c	35%c	46%ce	36%c	52%bc	53%bc	41%c	49%ceg
									deg	degj		
MMR (MEASLES, MUMPS AND RUBELLA) VACCINE	<b>598</b>	39	58	51	24	55	49	91	73	44	60	55
	<b>30%</b>	27%	30%c	19%	29%	24%	27%	32%c	40%ce	43%ab	34%ce	32%c
									f	cdefg		
										k		
GM (GENETICALLY MODIFIED) CROPS	<b>489</b>	20	51	40	19	53	42	66	73	28	53	44
	<b>24%</b>	14%	26%ac	15%	23%	23%	23%	23%	40%ab	27%ac	30%ac	25%ac
									cdefg			
									ik			
ANTIBIOTICS	<b>468</b>	48	41	44	23	46	33	66	56	22	51	38
	<b>23%</b>	33%bc	21%	17%	28%c	20%	19%	23%	31%ce	21%	29%ce	22%
		efik							f		f	
LANDFILL SITES	<b>453</b>	15	52	30	14	50	36	66	69	36	46	41
	<b>22%</b>	10%	27%ac	12%	17%	22%ac	20%c	23%ac	38%ac	35%ac	26%ac	23%ac
									defgk	defgk		

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 \* small base

**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 2**  
**Q.NG02**  
**WHICH OF THESE, IF ANY, HAVE YOU HEARD ANYTHING ABOUT RECENTLY IN THE**  
**CONTEXT OF HUMAN HEALTH ISSUES?**  
**Base:All adults aged 15+**

	TOTAL	GOVERNMENT OFFICE REGION										
		EAST MID-LANDS (a)	EAST-ERN (b)	LON-DON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOT-LAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MID-LANDS (j)	YORKS AND HUMBR (k)
<b>WEIGHTED BASE</b>	<b>2014</b> <b>100%</b>	143* 7%*	195 10%	260 13%	82* 4%*	234 12%	180 9%	287 14%	182 9%	102 5%	175 9%	175 9%
MOBILE TELEPHONE MASTS	<b>445</b> <b>22%</b>	17 12%	43 22%ac	35 13%	18 22%	41 18%	38 21%	53 19%	73 40%ab cdefg k	34 33%ab cefgk	60 34%ab cdefg k	34 19%
MOBILE TELEPHONES	<b>408</b> <b>20%</b>	20 14%	43 22%c	36 14%	15 19%	37 16%	39 22%	51 18%	64 35%ab cdefg jk	25 25%ac e	41 23%c	37 21%
NUCLEAR POWER STATIONS	<b>366</b> <b>18%</b>	13 9%	38 20%a	33 13%	10 12%	41 18%	23 13%	49 17%	59 32%ab cdefg	22 21%ac f	38 22%ac f	40 23%acdf
INTENSIVE FARMING METHODS	<b>304</b> <b>15%</b>	14 10%	32 17%	28 11%	8 9%	37 16%	30 17%	36 13%	44 24%ac dgi	12 12%	37 21%ac dgi	27 15%
TRAVELLING BY PLANE	<b>283</b> <b>14%</b>	13 9%	26 13%	22 8%	11 14%	26 11%	28 15%c	29 10%	45 25%ab ceg	17 17%c	38 22%ab ceg	28 16%c
GARDEN PESTICIDES	<b>271</b> <b>13%</b>	15 11%	25 13%	26 10%	7 8%	20 8%	23 13%	48 17%e	46 25%ab cdefi jk	14 13%	22 13%	26 15%e
ELECTRICITY PYLONS	<b>265</b> <b>13%</b>	8 6%	34 17%ace	20 8%	11 13%	18 8%	30 16%ac e	31 11%	44 24%ac egk	17 17%ac e	31 18%ac eg	22 13%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 \* small base

**J08021299-35-01 04 SEP - 10 SEP 2009****NATIONAL GRID PROJECT FIELD 2009**

**Table 2**  
**Q.NG02**  
**WHICH OF THESE, IF ANY, HAVE YOU HEARD ANYTHING ABOUT RECENTLY IN THE**  
**CONTEXT OF HUMAN HEALTH ISSUES?**

Base: All adults aged 15+

	TOTAL	GOVERNMENT OFFICE REGION										
		EAST MID-LANDS (a)	EAST-ERN (b)	LON-DON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOT-LAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MID-LANDS (j)	YORKS AND HUMBR (k)
<b>WEIGHTED BASE</b>	<b>2014</b> <b>100%</b>	143*	195	260	82*	234	180	287	182	102	175	175
EATING BEEF	<b>249</b> <b>12%</b>	7%*	10%	13%	4%*	12%	9%	14%	9%	5%	9%	9%
FEMALE CONTRACEPTIVES	<b>242</b> <b>12%</b>	13	31	21	11	31	27	27	26	21%ac egjk	20	20
ARTIFICIAL SWEETENERS	<b>228</b> <b>11%</b>	9	21	20	6	35	24	30	33	14	27	23
WATER FLUORIDATION	<b>202</b> <b>10%</b>	6	18	17	1	25	18	32	34	18	24	25
OVERHEAD POWER LINES	<b>197</b> <b>10%</b>	12	16	6	7	16	27	25	38	14	22	16
GENERAL ANAESTHETICS	<b>152</b> <b>8%</b>	5	15	16	3	17	11	13	24	11	20	18
TRAVELLING BY TRAIN	<b>116</b> <b>6%</b>	3%	8% cg	3%	6%	4%	5%	5%	11%ace	5%	9%ce	6%
ELECTRICITY SUBSTATIONS	<b>108</b> <b>5%</b>	2%	3%	2%	5%	5%	6%	3%	28	8	15	10
									15%abc defgk	7%bcg	8%bcg	6%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 \* small base

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**WHICH OF THESE, IF ANY, HAVE YOU HEARD ANYTHING ABOUT RECENTLY IN THE**  
**CONTEXT OF HUMAN HEALTH ISSUES?**  
**Base:All adults aged 15+**

	GOVERNMENT OFFICE REGION											
	TOTAL	EAST MID-LANDS (a)	EAST-ERN (b)	LON-DON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOT-LAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MID-LANDS (j)	YORKS AND HUMBR (k)
<b>WEIGHTED BASE</b>	<b>2014</b>	143*	195	260	82*	234	180	287	182	102	175	175
	<b>100%</b>	7%*	10%	13%	4%*	12%	9%	14%	9%	5%	9%	9%
ELECTRICITY PYLONS/ELECTRICITY SUBSTATIONS (NET)	<b>288</b>	8	35	21	13	23	32	32	44	18	37	24
	<b>14%</b>	6%	18%ace	8%	16%a	10%	18%ac e	11%	24%ac egk	17%ac e	21%ac eg	14%a
ELECTRICITY PYLONS/OVERHEAD POWER LINES (NET)	<b>347</b>	17	43	21	15	27	40	42	54	22	42	25
	<b>17%</b>	12%	22%ace	8%	18%c	11%	22%ac e	14%c	30%ac egk	22%ce	24%ac egk	14%c
ELECTRICITY PYLONS/ELECTRICITY SUBSTATIONS/OVERHEAD POWER LINES (NET)	<b>365</b>	17	43	22	17	30	42	43	54	23	47	27
	<b>18%</b>	12%	22%ace	9%	21%c	13%	24%ac eg	15%	30%ac egk	22%ac e	27%ac egk	16%c
DON'T KNOW	<b>46</b>	1	6	2	2	13	-	5	3	3	6	5
	<b>2%</b>	1%	3%f	1%	2%f	6%acf g	-	2%	1%	3%f	3%f	3%f
NONE OF THESE	<b>108</b>	1	11	26	3	14	10	19	2	2	3	16
	<b>5%</b>	1%	6%hj	10%ahi j	4%	6%ahj	6%hj	7%ahj	1%	2%	2%	9%ahij

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 \* small base

**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 2**  
**Q.NG02**  
**WHICH OF THESE, IF ANY, HAVE YOU HEARD ANYTHING ABOUT RECENTLY IN THE**  
**CONTEXT OF HUMAN HEALTH ISSUES?**  
 Base:All adults aged 15+

	TOTAL	TENURE					CHILDREN IN HOUSEHOLD		NEWSPAPER READERSHIP			CURRENT CONCERNS	
		OWNED OUT-RIGHT BY HOUS-EHOLD (a)	BEING BO-UGHT ON A MOR-TGAGE (b)	RE-NTED FROM LOCAL AUTH-ORITY (c)	RE-NTED FROM A PR-IVATE LAND-LORD (d)	OWNER OCCUP IED/ MORTG AGE (e)	OTHER (f)	YES (g)	NO (h)	BROAD SHEET (i)	MID MAR-KET (j)	TAB-LOID (k)	ELECTR -ICITY PYLONS/ SUBSTA TIONS/ OVER -HEAD POWER LINES
<b>UNWEIGHTED BASE</b>	<b>2025</b>	647	695	361	308	1342	5	638	1387	234	339	416	99
<b>WEIGHTED BASE</b>	<b>2014</b>	598	811	316	277	1410	4**	676	1338	278	335	412	92*
	<b>100%</b>	30%	40%	16%	14%	70%	***	34%	66%	14%	17%	20%	5%*
SWINE FLU	<b>1656</b>	478	698	242	227	1176	4	580	1076	235	267	338	73
	<b>82%</b>	80%	86%ac	76%	82%	83%c	100%	86%hj	80%	84%	80%	82%	79%
PASSIVE SMOKING	<b>803</b>	249	347	108	91	596	3	244	559	136	143	177	48
	<b>40%</b>	42%cd	43%cd	34%	33%	42%cd	57%	36%	42%g	49%g	43%	43%g	52%
MMR (MEASLES, MUMPS AND RUBELLA) VACCINE	<b>598</b>	189	261	80	66	449	2	195	404	105	106	115	39
	<b>30%</b>	32%d	32%cd	25%	24%	32%cd	46%	29%	30%	38%gh	32%	28%	43%
GM (GENETICALLY MODIFIED) CROPS	<b>489</b>	181	202	49	54	383	2	137	351	102	100	73	36
	<b>24%</b>	30%cd	25%c	15%	20%	27%cd	46%	20%	26%gk	37%gh	30%gk	18%	40%
ANTIBIOTICS	<b>468</b>	148	197	74	45	345	*	159	309	98	72	76	38
	<b>23%</b>	25%d	24%d	23%d	16%	24%d	11%	24%	23%	35%gh	21%	19%	41%
LANDFILL SITES	<b>453</b>	191	171	49	39	362	1	127	326	99	89	65	37
	<b>22%</b>	32%bc	21%cd	15%	14%	26%bc	16%	19%	24%gk	36%gh	27%gk	16%	40%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

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**NATIONAL GRID PROJECT FIELD 2009**

**Table 2**  
**Q.NG02**  
**WHICH OF THESE, IF ANY, HAVE YOU HEARD ANYTHING ABOUT RECENTLY IN THE**  
**CONTEXT OF HUMAN HEALTH ISSUES?**  
 Base:All adults aged 15+

	TENURE						CHILDREN IN HOUSEHOLD		NEWSPAPER READERSHIP			CURRENT CONCERNS	
	OWNED OUT-RIGHT BY HOUS-EHOLD (a)	BEING BO-UGHT ON A MOR-TGAGE (b)	RE-NTED FROM LOCAL AUTH-ORITY (c)	RE-NTED FROM A PR-IVATE LAND-LORD (d)	OWNER OCCUP IED/ MORTG AGE (e)	OTHER (f)	YES (g)	NO (h)	BROAD SHEET (i)	MID MAR-KET (j)	TAB-LOID (k)	ELECTR -ICITY PYLONS/ SUBSTA TIONS/ OVER -HEAD POWER LINES	
<b>TOTAL</b>													
<b>WEIGHTED BASE</b>	<b>2014</b>	598	811	316	277	1410	4**	676	1338	278	335	412	92*
	<b>100%</b>	30%	40%	16%	14%	70%	***	34%	66%	14%	17%	20%	5%*
MOBILE TELEPHONE MASTS	<b>445</b>	161	186	58	40	347	-	124	321	87	79	80	44
	<b>22%</b>	27%cd	23%d	18%	14%	25%cd	-	18%	24%g	31%gh	23%	19%	48%
MOBILE TELEPHONES	<b>408</b>	137	170	51	49	307	*	129	279	71	75	69	28
	<b>20%</b>	23%c	21%	16%	18%	22%c	11%	19%	21%	25%k	22%	17%	30%
NUCLEAR POWER STATIONS	<b>366</b>	135	145	43	41	281	-	101	266	77	55	43	31
	<b>18%</b>	23%cd	18%	14%	15%	20%c	-	15%	20%gk	28%gh	17%k	10%	33%
INTENSIVE FARMING METHODS	<b>304</b>	112	136	30	24	248	-	93	210	68	62	39	27
	<b>15%</b>	19%cd	17%cd	10%	9%	18%cd	-	14%	16%k	24%gh	18%k	9%	29%
TRAVELLING BY PLANE	<b>283</b>	103	119	28	34	221	-	95	188	59	38	48	24
	<b>14%</b>	17%c	15%c	9%	12%	16%c	-	14%	14%	21%gh	11%	12%	26%
GARDEN PESTICIDES	<b>271</b>	122	85	30	34	207	*	66	205	50	62	37	26
	<b>13%</b>	20%bc	10%	10%	12%	15%bc	11%	10%	15%gk	18%gk	18%gk	9%	28%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

**J08021299-35-01 04 SEP - 10 SEP 2009**  
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**Table 2**  
**Q.NG02**  
**WHICH OF THESE, IF ANY, HAVE YOU HEARD ANYTHING ABOUT RECENTLY IN THE**  
**CONTEXT OF HUMAN HEALTH ISSUES?**  
 Base: All adults aged 15+

	TOTAL	TENURE					CHILDREN IN HOUSEHOLD		NEWSPAPER READERSHIP			CURRENT CONCERNS	
		OWNED OUT-RIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	OWNER OCCUPIED/ MORTGAGE (e)	OTHER (f)	YES (g)	NO (h)	BROAD SHEET (i)	MID MARKET (j)	TABLOID (k)	ELECTRICITY PYLONS/ SUBSTATIONS/ OVERHEAD POWER LINES
<b>WEIGHTED BASE</b>	<b>2014</b> <b>100%</b>	598 30%	811 40%	316 16%	277 14%	1410 70%	4** ***	676 34%	1338 66%	278 14%	335 17%	412 20%	92* 5%*
ELECTRICITY PYLONS	<b>265</b> <b>13%</b>	124 21%bc de	92 11%d	34 11%d	15 5%	216 15%bd	-	69 10%	197 15%g	45 16%g	61 18%gk	47 11%	40 44%
EATING BEEF	<b>249</b> <b>12%</b>	100 17%bc d	89 11%	31 10%	30 11%	189 13%	-	59 9%	190 14%g	36 13%	48 14%g	52 13%	24 26%
FEMALE CONTRACEPTIVES	<b>242</b> <b>12%</b>	63 10%	117 14%c	28 9%	33 12%	179 13%	-	93 14%k	148 11%	50 18%hj k	35 10%	33 8%	16 18%
ARTIFICIAL SWEETENERS	<b>228</b> <b>11%</b>	85 14%bd	84 10%	35 11%	21 8%	169 12%	-	62 9%	166 12%k	46 17%gk	55 16%gk	30 7%	25 27%
WATER FLUORIDATION	<b>202</b> <b>10%</b>	85 14%bde	65 8%	31 10%	21 8%	150 11%	-	55 8%	147 11%k	53 19%gh jk	39 12%k	25 6%	24 26%
OVERHEAD POWER LINES	<b>197</b> <b>10%</b>	77 13%d	77 9%	28 9%	16 6%	153 11%d	-	49 7%	148 11%g	39 14%gk	33 10%	32 8%	29 32%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



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**WHICH OF THESE, IF ANY, HAVE YOU HEARD ANYTHING ABOUT RECENTLY IN THE**  
**CONTEXT OF HUMAN HEALTH ISSUES?**

Base: All adults aged 15+

	TOTAL	TENURE					CHILDREN IN HOUSEHOLD		NEWSPAPER READERSHIP			CURRENT CONCERNS	
		OWNED OUT-RIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	OWNER OCCUPIED/ MORTGAGE (e)	OTHER (f)	YES (g)	NO (h)	BROAD SHEET (i)	MID MARKET (j)	TABLOID (k)	ELECTRICITY PYLONS/SUBSTATIONS/OVERHEAD POWER LINES
<b>WEIGHTED BASE</b>	<b>2014</b>	598	811	316	277	1410	4**	676	1338	278	335	412	92*
	<b>100%</b>	30%	40%	16%	14%	70%	***	34%	66%	14%	17%	20%	5%*
GENERAL ANAESTHETICS	<b>152</b>	50	59	21	22	109	-	64	88	29	28	24	20
	<b>8%</b>	8%	7%	7%	8%	8%	-	9%h	7%	11%	8%	6%	21%
TRAVELLING BY TRAIN	<b>116</b>	45	37	21	13	82	-	32	84	26	20	14	15
	<b>6%</b>	8%b	5%	7%	5%	6%	-	5%	6%k	9%gk	6%	3%	16%
ELECTRICITY SUBSTATIONS	<b>108</b>	49	37	13	8	87	-	32	76	25	16	13	18
	<b>5%</b>	8%bcd	5%	4%	3%	6%d	-	5%	6%	9%gk	5%	3%	20%
ELECTRICITY PYLONS/ELECTRICITY SUBSTATIONS (NET)	<b>288</b>	133	100	36	19	233	-	76	212	50	63	49	42
	<b>14%</b>	22%bc	12%d	11%	7%	16%bcd	-	11%	16%g	18%g	19%gk	12%	46%
ELECTRICITY PYLONS/OVERHEAD POWER LINES (NET)	<b>347</b>	149	128	46	23	277	-	84	263	60	73	61	51
	<b>17%</b>	25%bc	16%d	15%d	8%	20%cd	-	12%	20%gk	21%g	22%gk	15%	55%
ELECTRICITY PYLONS/ELECTRICITY SUBSTATIONS/OVERHEAD POWER LINES (NET)	<b>365</b>	158	133	47	27	291	-	89	276	64	75	63	53
	<b>18%</b>	26%bc	16%d	15%	10%	21%bcd	-	13%	21%gk	23%gk	22%gk	15%	58%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

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**Table 2**  
**Q.NG02**  
**WHICH OF THESE, IF ANY, HAVE YOU HEARD ANYTHING ABOUT RECENTLY IN THE**  
**CONTEXT OF HUMAN HEALTH ISSUES?**  
 Base: All adults aged 15+

	TENURE						CHILDREN IN HOUSEHOLD		NEWSPAPER READERSHIP			CURRENT CONCERNS
	OWNED OUT-RIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	OWNER OCCUPIED/ MORTGAGE (e)	OTHER (f)	YES (g)	NO (h)	BROAD SHEET (i)	MID MARKET (j)	TABLOID (k)	ELECTRICITY PYLONS/ SUBSTATIONS/ OVERHEAD POWER LINES
<b>TOTAL</b>												
<b>2014</b>	598	811	316	277	1410	4**	676	1338	278	335	412	92*
<b>100%</b>	30%	40%	16%	14%	70%	***	34%	66%	14%	17%	20%	5%*
DON'T KNOW	46	8	15	16	6	23	10	35	1	1	10	-
	<b>2%</b>	1%	2%	5%abe	2%	2%	2%	3%ij	*	*	2%j	-
NONE OF THESE	108	40	36	20	12	76	32	76	11	24	22	2
	<b>5%</b>	7%	4%	6%	4%	5%	5%	6%	4%	7%	5%	2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

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**NATIONAL GRID PROJECT FIELD 2009**

**Table 3**  
**Q.NG03**  
**WHICH, IF ANY, PARTICULARLY CONCERN YOU THESE DAYS BECAUSE OF THESE HEALTH**  
**ISSUES?**  
**Base:All adults aged 15+**

	TOTAL	SEX		AGE						SOCIAL GRADE			
		MALE (a)	FE- MALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)
UNWEIGHTED BASE	2025	958	1067	331	290	329	286	331	458	378	666	432	549
WEIGHTED BASE	2014	974	1041	301	318	378	321	295	401	537	576	423	478
	100%	48%	52%	15%	16%	19%	16%	15%	20%	27%	29%	21%	24%
SWINE FLU	721	330	391	131	138	160	105	67	121	171	185	161	205
	36%	34%	38%	44%fg h	43%fg h	42%fg h	33%g	23%	30%g	32%	32%	38%	43%ij
PASSIVE SMOKING	424	221	203	73	67	62	55	79	88	130	123	92	79
	21%	23%	20%	24%ef	21%	16%	17%	27%ef	22%	24%l	21%l	22%	16%
GM (GENETICALLY MODIFIED) CROPS	236	108	127	22	40	29	49	48	48	88	75	44	28
	12%	11%	12%	7%	12%	8%	15%ce	16%ce	12%	16%kl	13%l	11%l	6%
MMR (MEASLES, MUMPS AND RUBELLA) VACCINE	182	69	113	19	35	46	23	32	28	58	64	36	24
	9%	7%	11%a	6%	11%	12%ch	7%	11%	7%	11%l	11%l	9%	5%
LANDFILL SITES	170	87	82	18	18	35	26	43	30	54	56	29	30
	8%	9%	8%	6%	6%	9%	8%	15%cdf h	8%	10%	10%	7%	6%
ANTIBIOTICS	155	71	84	16	21	39	23	26	29	51	44	27	33
	8%	7%	8%	5%	7%	10%c	7%	9%	7%	9%	8%	6%	7%
INTENSIVE FARMING METHODS	154	60	94	16	10	21	43	36	28	67	51	19	17
	8%	6%	9%a	5%	3%	6%	13%cd eh	12%cde h	7%cd	13%kl	9%kl	4%	4%
NUCLEAR POWER STATIONS	148	63	85	17	16	25	30	37	23	59	40	31	18
	7%	6%	8%	6%	5%	7%	9%	13%cde h	6%	11%l	7%l	7%l	4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - ij/kl

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**Table 3**  
**Q.NG03**  
**WHICH, IF ANY, PARTICULARLY CONCERN YOU THESE DAYS BECAUSE OF THESE HEALTH ISSUES?**

Base: All adults aged 15+

	SEX		AGE						SOCIAL GRADE				
	TOTAL	MALE (a)	FE- MALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)
<b>WEIGHTED BASE</b>	<b>2014</b>	974	1041	301	318	378	321	295	401	537	576	423	478
	<b>100%</b>	48%	52%	15%	16%	19%	16%	15%	20%	27%	29%	21%	24%
MOBILE TELEPHONE MASTS	<b>127</b>	57	69	7	15	22	22	33	27	41	40	21	24
	<b>6%</b>	6%	7%	2%	5%	6% <sup>c</sup>	7% <sup>c</sup>	11% <sup>cde</sup>	7% <sup>c</sup>	8%	7%	5%	5%
GARDEN PESTICIDES	<b>106</b>	55	51	9	10	15	17	20	34	30	36	24	16
	<b>5%</b>	6%	5%	3%	3%	4%	5%	7% <sup>c</sup>	8% <sup>cde</sup>	6%	6% <sup>l</sup>	6%	3%
ARTIFICIAL SWEETENERS	<b>94</b>	51	42	9	11	22	24	11	17	39	22	10	23
	<b>5%</b>	5%	4%	3%	3%	6%	7% <sup>c</sup>	4%	4%	7% <sup>ijk</sup>	4%	2%	5%
MOBILE TELEPHONES	<b>78</b>	36	42	7	8	19	14	11	18	25	25	10	18
	<b>4%</b>	4%	4%	2%	3%	5%	4%	4%	4%	5%	4%	2%	4%
TRAVELLING BY PLANE	<b>66</b>	25	40	9	9	5	13	15	15	23	18	15	10
	<b>3%</b>	3%	4%	3%	3%	1%	4%	5% <sup>e</sup>	4%	4%	3%	4%	2%
FEMALE CONTRACEPTIVES	<b>64</b>	15	48	18	14	10	5	9	8	21	19	8	16
	<b>3%</b>	2%	5% <sup>a</sup>	6% <sup>efh</sup>	4%	3%	1%	3%	2%	4%	3%	2%	3%
WATER FLUORIDATION	<b>57</b>	25	32	9	2	4	18	10	14	20	21	8	8
	<b>3%</b>	3%	3%	3%	1%	1%	6% <sup>de</sup>	3% <sup>d</sup>	4% <sup>de</sup>	4%	4% <sup>l</sup>	2%	2%
ELECTRICITY PYLONS	<b>52</b>	29	23	2	7	5	9	18	12	11	21	11	10
	<b>3%</b>	3%	2%	1%	2%	1%	3%	6% <sup>cde</sup>	3% <sup>c</sup>	2%	4%	3%	2%
OVERHEAD POWER LINES	<b>47</b>	21	26	3	1	9	6	16	12	11	16	11	9
	<b>2%</b>	2%	2%	1%	*	2% <sup>d</sup>	2%	6% <sup>cdf</sup>	3% <sup>d</sup>	2%	3%	3%	2%
EATING BEEF	<b>45</b>	19	26	5	9	8	9	4	10	16	13	6	11
	<b>2%</b>	2%	3%	2%	3%	2%	3%	1%	2%	3%	2%	1%	2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l

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**NATIONAL GRID PROJECT FIELD 2009**

**Table 3**  
**Q.NG03**  
**WHICH, IF ANY, PARTICULARLY CONCERN YOU THESE DAYS BECAUSE OF THESE HEALTH**  
**ISSUES?**  
**Base:All adults aged 15+**

	TOTAL	SEX		AGE						SOCIAL GRADE			
		MALE (a)	FE- MALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)
<b>WEIGHTED BASE</b>	<b>2014</b>	974	1041	301	318	378	321	295	401	537	576	423	478
	<b>100%</b>	48%	52%	15%	16%	19%	16%	15%	20%	27%	29%	21%	24%
GENERAL ANAESTHETICS	<b>32</b>	9	23	4	4	4	5	7	8	9	11	5	7
	<b>2%</b>	1%	2% <sup>a</sup>	1%	1%	1%	2%	2%	2%	2%	2%	1%	2%
ELECTRICITY SUBSTATIONS	<b>22</b>	11	12	1	1	8	2	6	4	6	9	3	4
	<b>1%</b>	1%	1%	*	*	2%	1%	2%	1%	1%	2%	1%	1%
TRAVELLING BY TRAIN	<b>18</b>	6	12	3	5	1	4	3	2	3	10	2	2
	<b>1%</b>	1%	1%	1%	2%	*	1%	1%	1%	1%	2%	1%	1%
ELECTRICITY PYLONS/ELECTRICITY SUBSTATIONS (NET)	<b>64</b>	35	29	3	8	10	9	20	14	15	24	12	12
	<b>3%</b>	4%	3%	1%	3%	3%	3%	7% <sup>cde</sup> f	4% <sup>c</sup>	3%	4%	3%	3%
ELECTRICITY PYLONS/OVERHEAD POWER LINES (NET)	<b>84</b>	44	40	4	8	12	13	26	21	20	29	18	17
	<b>4%</b>	5%	4%	1%	2%	3%	4%	9% <sup>cde</sup> f	5% <sup>c</sup>	4%	5%	4%	4%
ELECTRICITY PYLONS/ELECTRICITY SUBSTATIONS/OVERHEAD POWER LINES (NET)	<b>92</b>	48	44	5	9	15	13	28	22	23	32	18	19
	<b>5%</b>	5%	4%	2%	3%	4%	4%	9% <sup>cde</sup> f	5% <sup>c</sup>	4%	6%	4%	4%
DON'T KNOW	<b>66</b>	28	37	15	9	10	10	6	15	6	24	19	17
	<b>3%</b>	3%	4%	5% <sup>g</sup>	3%	3%	3%	2%	4%	1%	4% <sup>i</sup>	4% <sup>i</sup>	4% <sup>i</sup>
NONE OF THESE	<b>498</b>	253	245	66	86	99	76	69	101	125	143	104	125
	<b>25%</b>	26%	24%	22%	27%	26%	24%	23%	25%	23%	25%	25%	26%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l

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**NATIONAL GRID PROJECT FIELD 2009**

**Table 3**  
**Q.NG03**  
**WHICH, IF ANY, PARTICULARLY CONCERN YOU THESE DAYS BECAUSE OF THESE HEALTH**  
**ISSUES?**  
**Base:All adults aged 15+**

	TOTAL	GOVERNMENT OFFICE REGION										
		EAST MID-LANDS (a)	EAST-ERN (b)	LON-DON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOT-LAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MID-LANDS (j)	YORKS AND HUMBR (k)
<b>UNWEIGHTED BASE</b>	<b>2025</b>	113	198	219	105	252	193	231	122	166	217	209
<b>WEIGHTED BASE</b>	<b>2014</b>	143*	195	260	82*	234	180	287	182	102	175	175
	<b>100%</b>	7%*	10%	13%	4%*	12%	9%	14%	9%	5%	9%	9%
SWINE FLU	<b>721</b>	49	45	122	41	98	70	101	54	35	51	55
	<b>36%</b>	34%	23%	47% <sup>ab</sup> ghijk	50% <sup>ab</sup> ghijk	42% <sup>bh</sup> jk	39% <sup>b</sup>	35% <sup>b</sup>	30%	34% <sup>b</sup>	29%	32%
PASSIVE SMOKING	<b>424</b>	54	38	43	17	49	30	50	32	27	34	48
	<b>21%</b>	38% <sup>bc</sup> defgh j	20%	17%	21%	21%	17%	17%	18%	26% <sup>cf</sup> g	19%	28% <sup>cfg</sup>
GM (GENETICALLY MODIFIED) CROPS	<b>236</b>	14	41	17	6	14	14	50	34	6	18	23
	<b>12%</b>	9%	21% <sup>acd</sup> efij	6%	7%	6%	8%	17% <sup>cd</sup> efi	18% <sup>cde</sup> fi	6%	10%	13% <sup>cei</sup>
MMR (MEASLES, MUMPS AND RUBELLA) VACCINE	<b>182</b>	17	16	15	4	14	10	36	19	10	21	21
	<b>9%</b>	12%	8%	6%	5%	6%	5%	13% <sup>ce</sup> f	10%	9%	12% <sup>ce</sup> f	12% <sup>cef</sup>
LANDFILL SITES	<b>170</b>	13	14	13	10	11	14	25	20	11	21	18
	<b>8%</b>	9%	7%	5%	12% <sup>ce</sup>	5%	8%	9%	11%	11% <sup>ce</sup>	12% <sup>ce</sup>	10% <sup>ce</sup>
ANTIBIOTICS	<b>155</b>	26	11	13	6	16	8	26	13	6	15	17
	<b>8%</b>	18% <sup>bcd</sup> efghij	5%	5%	7%	7%	4%	9%	7%	6%	9%	10% <sup>f</sup>
INTENSIVE FARMING METHODS	<b>154</b>	12	23	12	7	15	7	22	18	6	16	17
	<b>8%</b>	8%	12% <sup>cf</sup>	5%	8%	7%	4%	8%	10%	6%	9% <sup>f</sup>	10% <sup>cf</sup>

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 \* small base

**J08021299-35-01 04 SEP - 10 SEP 2009****NATIONAL GRID PROJECT FIELD 2009**

**Table 3**  
**Q.NG03**  
**WHICH, IF ANY, PARTICULARLY CONCERN YOU THESE DAYS BECAUSE OF THESE HEALTH ISSUES?**

Base: All adults aged 15+

	TOTAL	GOVERNMENT OFFICE REGION										
		EAST MID-LANDS (a)	EAST-ERN (b)	LON-DON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOT-LAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MID-LANDS (j)	YORKS AND HUMBR (k)
<b>WEIGHTED BASE</b>	<b>2014</b>	143*	195	260	82*	234	180	287	182	102	175	175
	<b>100%</b>	7%*	10%	13%	4%*	12%	9%	14%	9%	5%	9%	9%
NUCLEAR POWER STATIONS	<b>148</b>	3	24	16	1	17	9	21	14	8	10	25
	<b>7%</b>	2%	12%acd fj	6%	1%	7% d	5%	7% d	8%	8% ad	6%	14% acdefgj
MOBILE TELEPHONE MASTS	<b>127</b>	8	16	11	3	11	8	18	13	5	18	15
	<b>6%</b>	5%	8%	4%	4%	5%	4%	6%	7%	5%	11% cef	9%
GARDEN PESTICIDES	<b>106</b>	4	9	12	3	7	6	16	17	6	7	18
	<b>5%</b>	3%	5%	5%	4%	3%	3%	5%	9% ef	6%	4%	11% abcefj
ARTIFICIAL SWEETENERS	<b>94</b>	21	7	9	1	14	6	8	6	5	6	10
	<b>5%</b>	15% bcd efghij k	3%	3%	2%	6%	3%	3%	4%	5%	4%	6%
MOBILE TELEPHONES	<b>78</b>	4	6	9	1	12	8	10	7	2	11	8
	<b>4%</b>	3%	3%	3%	1%	5%	4%	4%	4%	1%	6% i	5%
TRAVELLING BY PLANE	<b>66</b>	2	6	2	2	3	9	18	3	2	11	7
	<b>3%</b>	1%	3%	1%	2%	1%	5% ce	6% ce	2%	2%	6% ce	4% c
FEMALE CONTRACEPTIVES	<b>64</b>	3	5	5	2	8	1	10	14	3	5	8
	<b>3%</b>	2%	3%	2%	2%	3%	1%	3%	8% cf	3%	3%	5% f
WATER FLUORIDATION	<b>57</b>	-	4	8	-	7	6	14	7	3	4	4
	<b>3%</b>	-	2%	3%	-	3%	3%	5% a	4%	3% a	2%	2%
ELECTRICITY PYLONS	<b>52</b>	2	11	2	2	3	6	5	9	5	2	5
	<b>3%</b>	2%	6% ceg j	1%	3%	1%	3%	2%	5% c	5% cej	1%	3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 \* small base

**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 3**  
**Q.NG03**  
**WHICH, IF ANY, PARTICULARLY CONCERN YOU THESE DAYS BECAUSE OF THESE HEALTH ISSUES?**  
**Base:All adults aged 15+**

	TOTAL	GOVERNMENT OFFICE REGION										
		EAST MID-LANDS (a)	EAST-ERN (b)	LON-DON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOT-LAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MID-LANDS (j)	YORKS AND HUMBR (k)
<b>WEIGHTED BASE</b>	<b>2014</b>	143*	195	260	82*	234	180	287	182	102	175	175
	<b>100%</b>	7%*	10%	13%	4%*	12%	9%	14%	9%	5%	9%	9%
OVERHEAD POWER LINES	<b>47</b>	4	6	2	2	5	5	7	6	3	4	4
	<b>2%</b>	3%	3%	1%	2%	2%	3%	2%	3%	3%	2%	2%
EATING BEEF	<b>45</b>	6	2	5	1	6	3	6	5	3	6	4
	<b>2%</b>	4%	1%	2%	1%	3%	1%	2%	3%	3%	3%	2%
GENERAL ANAESTHETICS	<b>32</b>	-	2	5	1	4	2	7	3	1	4	5
	<b>2%</b>	-	1%	2%	1%	2%	1%	2%	2%	1%	2%	3%
ELECTRICITY SUBSTATIONS	<b>22</b>	2	1	-	-	4	4	3	-	-	3	4
	<b>1%</b>	2%	1%	-	-	2%	2% <sup>c</sup>	1%	-	-	2% <sup>c</sup>	2% <sup>c</sup>
TRAVELLING BY TRAIN	<b>18</b>	1	4	1	-	1	1	3	3	-	2	2
	<b>1%</b>	1%	2%	*	-	1%	*	1%	2%	-	1%	1%
ELECTRICITY PYLONS/ELECTRICITY SUBSTATIONS (NET)	<b>64</b>	5	12	2	2	6	7	6	9	5	4	6
	<b>3%</b>	3%	6% <sup>c</sup>	1%	3%	3%	4%	2%	5% <sup>c</sup>	5% <sup>c</sup>	2%	4%
ELECTRICITY PYLONS/OVERHEAD POWER LINES (NET)	<b>84</b>	6	14	4	3	7	9	9	13	8	5	6
	<b>4%</b>	4%	7% <sup>c</sup>	2%	4%	3%	5%	3%	7% <sup>c</sup>	8% <sup>ceg</sup>	3%	4%
ELECTRICITY PYLONS/ELECTRICITY SUBSTATIONS/OVERHEAD POWER LINES (NET)	<b>92</b>	7	15	4	3	8	11	10	13	8	7	7
	<b>5%</b>	5%	8% <sup>c</sup>	2%	4%	3%	6% <sup>c</sup>	3%	7% <sup>c</sup>	8% <sup>c</sup>	4%	4%
DON'T KNOW	<b>66</b>	4	6	9	2	18	1	5	2	1	13	5
	<b>3%</b>	3%	3%	4%	2%	8% <sup>fgh</sup> ik	1%	2%	1%	1%	7% <sup>fgh</sup> ik	3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 \* small base



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**NATIONAL GRID PROJECT FIELD 2009**

Table 3  
**Q.NG03**  
**WHICH, IF ANY, PARTICULARLY CONCERN YOU THESE DAYS BECAUSE OF THESE HEALTH ISSUES?**  
 Base: All adults aged 15+

TOTAL	GOVERNMENT OFFICE REGION											
	EAST MID-LANDS (a)	EAST-ERN (b)	LON-DON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOT-LAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MID-LANDS (j)	YORKS AND HUMBR (k)	
<b>WEIGHTED BASE</b>	<b>2014</b>	143*	195	260	82*	234	180	287	182	102	175	175
	<b>100%</b>	7%*	10%	13%	4%*	12%	9%	14%	9%	5%	9%	9%
<b>NONE OF THESE</b>	<b>498</b>	24	59	47	21	53	59	63	53	32	39	49
	<b>25%</b>	17%	30%ac	18%	26%	22%	33%ac	22%	29%ac	31%ac	22%	28%ac
						egj			g			

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 \* small base

**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 3**  
**Q.NG03**  
**WHICH, IF ANY, PARTICULARLY CONCERN YOU THESE DAYS BECAUSE OF THESE HEALTH ISSUES?**  
 Base:All adults aged 15+

	TOTAL	TENURE					CHILDREN IN HOUSEHOLD		NEWSPAPER READERSHIP			CURRENT CONCERNS	
		OWNED OUT-RIGHT BY HOUS-EHOLD (a)	BEING BO-UGHT ON A MOR-TGAGE (b)	RE-NTED FROM LOCAL AUTH-ORITY (c)	RE-NTED FROM A PR-IVATE LAND-LORD (d)	OWNER OCCUP IED/ MORTG AGE (e)	OTHER (f)	YES (g)	NO (h)	BROAD SHEET (i)	MID MAR-KET (j)	TAB-LOID (k)	ELECTR -ICITY PYLONS/ SUBSTA TIONS/ OVER -HEAD POWER LINES
<b>UNWEIGHTED BASE</b>	<b>2025</b>	647	695	361	308	1342	5	638	1387	234	339	416	99
<b>WEIGHTED BASE</b>	<b>2014</b>	598	811	316	277	1410	4**	676	1338	278	335	412	92*
	<b>100%</b>	30%	40%	16%	14%	70%	***	34%	66%	14%	17%	20%	5%*
SWINE FLU	<b>721</b>	157	291	133	139	448	-	285	437	90	119	163	29
	<b>36%</b>	26%	36%a	42%ae	50%ab	32%a	-	42%hi	33%	32%	35%	40%h	32%
PASSIVE SMOKING	<b>424</b>	148	165	44	63	313	-	139	285	81	74	82	40
	<b>21%</b>	25%c	20%c	14%	23%c	22%c	-	21%	21%	29%gh	22%	20%	43%
GM (GENETICALLY MODIFIED) CROPS	<b>236</b>	98	100	9	27	198	-	75	160	52	47	22	30
	<b>12%</b>	16%cd	12%c	3%	10%c	14%c	-	11%k	12%k	19%gh	14%k	5%	33%
MMR (MEASLES, MUMPS AND RUBELLA) VACCINE	<b>182</b>	50	86	19	26	137	-	89	94	27	30	27	20
	<b>9%</b>	8%	11%c	6%	9%	10%c	-	13%hk	7%	10%	9%	7%	21%
LANDFILL SITES	<b>170</b>	70	67	20	11	137	1	43	126	30	31	29	26
	<b>8%</b>	12%cd	8%d	6%	4%	10%d	16%	6%	9%g	11%	9%	7%	28%
ANTIBIOTICS	<b>155</b>	41	57	39	17	98	-	53	103	31	21	23	17
	<b>8%</b>	7%	7%	12%abd	6%	7%	-	8%	8%	11%k	6%	6%	19%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k  
 \*small base; \*\* very small base (under 30) ineligible for sig testing

**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 3**  
**Q.NG03**  
**WHICH, IF ANY, PARTICULARLY CONCERN YOU THESE DAYS BECAUSE OF THESE HEALTH ISSUES?**  
**Base:All adults aged 15+**

	TOTAL	TENURE					CHILDREN IN HOUSEHOLD		NEWSPAPER READERSHIP			CURRENT CONCERNS	
		OWNED OUT-RIGHT BY HOUS-EHOLD (a)	BEING BO-UGHT ON A MOR-TGAGE (b)	RE-NTED FROM LOCAL AUTH-ORITY (c)	RE-NTED FROM A PR-IVATE LAND-LORD (d)	OWNER OCCUP IED/ MORTG AGE (e)	OTHER (f)	YES (g)	NO (h)	BROAD SHEET (i)	MID MAR-KET (j)	TAB-LOID (k)	ELECTR -ICITY PYLONS/ SUBSTA TIONS/ OVER -HEAD POWER LINES
<b>WEIGHTED BASE</b>	<b>2014</b>	598	811	316	277	1410	4**	676	1338	278	335	412	92*
	<b>100%</b>	30%	40%	16%	14%	70%	***	34%	66%	14%	17%	20%	5%*
INTENSIVE FARMING METHODS	<b>154</b>	63	59	15	15	122	-	46	109	42	34	19	17
	<b>8%</b>	11%cd	7%	5%	5%	9%c	-	7%	8%k	15%gh	10%k	5%	18%
NUCLEAR POWER STATIONS	<b>148</b>	53	66	12	16	120	-	41	107	26	22	24	24
	<b>7%</b>	9%c	8%c	4%	6%	8%c	-	6%	8%	9%	6%	6%	26%
MOBILE TELEPHONE MASTS	<b>127</b>	55	46	13	10	101	-	39	88	25	23	20	30
	<b>6%</b>	9%bcd	6%	4%	4%	7%d	-	6%	7%	9%	7%	5%	33%
GARDEN PESTICIDES	<b>106</b>	50	31	11	13	82	-	19	87	23	25	16	23
	<b>5%</b>	8%bc	4%	3%	5%	6%	-	3%	7%g	8%gk	7%g	4%	25%
ARTIFICIAL SWEETENERS	<b>94</b>	27	36	20	8	63	-	35	59	13	17	16	12
	<b>5%</b>	4%	4%	6%	3%	4%	-	5%	4%	5%	5%	4%	13%
MOBILE TELEPHONES	<b>78</b>	27	29	12	11	55	-	31	47	18	12	9	14
	<b>4%</b>	4%	4%	4%	4%	4%	-	5%	4%	6%k	3%	2%	15%
TRAVELLING BY PLANE	<b>66</b>	25	24	12	5	49	-	22	44	14	14	10	11
	<b>3%</b>	4%	3%	4%	2%	3%	-	3%	3%	5%	4%	2%	12%
FEMALE CONTRACEPTIVES	<b>64</b>	19	22	10	13	41	-	27	37	13	6	12	6
	<b>3%</b>	3%	3%	3%	5%	3%	-	4%	3%	5%	2%	3%	6%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k  
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**J08021299-35-01 04 SEP - 10 SEP 2009**

**NATIONAL GRID PROJECT FIELD 2009**

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**WHICH, IF ANY, PARTICULARLY CONCERN YOU THESE DAYS BECAUSE OF THESE HEALTH ISSUES?**

Base: All adults aged 15+

	TOTAL	TENURE					CHILDREN IN HOUSEHOLD		NEWSPAPER READERSHIP			CURRENT CONCERNS	
		OWNED OUT-RIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	OWNER OCCUPIED/ MORTGAGE (e)	OTHER (f)	YES (g)	NO (h)	BROAD SHEET (i)	MID MARKET (j)	TABLOID (k)	ELECTRICITY PYLONS/ SUBSTATIONS/ OVERHEAD POWER LINES
<b>WEIGHTED BASE</b>	<b>2014</b>	598	811	316	277	1410	4**	676	1338	278	335	412	92*
	<b>100%</b>	30%	40%	16%	14%	70%	***	34%	66%	14%	17%	20%	5%*
WATER FLUORIDATION	<b>57</b>	19	17	11	11	36	-	19	38	15	11	10	14
	<b>3%</b>	3%	2%	3%	4%	3%	-	3%	3%	6%	3%	2%	15%
ELECTRICITY PYLONS	<b>52</b>	30	14	6	4	43	-	12	40	4	15	11	52
	<b>3%</b>	5%bcd	2%	2%	1%	3%	-	2%	3%	1%	4%g	3%	57%
OVERHEAD POWER LINES	<b>47</b>	19	18	9	*	37	-	14	33	14	9	6	47
	<b>2%</b>	3%d	2%d	3%d	*	3%d	-	2%	2%	5%gk	3%	2%	51%
EATING BEEF	<b>45</b>	15	13	9	8	28	-	19	27	9	2	4	9
	<b>2%</b>	3%	2%	3%	3%	2%	-	3%j	2%	3%j	1%	1%	10%
GENERAL ANAESTHETICS	<b>32</b>	13	7	9	3	21	-	10	22	6	3	5	9
	<b>2%</b>	2%	1%	3%b	1%	1%	-	2%	2%	2%	1%	1%	10%
ELECTRICITY SUBSTATIONS	<b>22</b>	6	11	5	-	17	-	9	13	5	4	3	22
	<b>1%</b>	1%	1%	2%d	-	1%	-	1%	1%	2%	1%	1%	24%
TRAVELLING BY TRAIN	<b>18</b>	5	10	3	1	14	-	10	9	4	1	2	4
	<b>1%</b>	1%	1%	1%	1%	1%	-	1%	1%	1%	*	1%	5%
ELECTRICITY PYLONS/ELECTRICITY SUBSTATIONS (NET)	<b>64</b>	32	20	7	4	53	-	17	47	6	16	13	64
	<b>3%</b>	5%bcd	3%	2%	1%	4%	-	3%	3%	2%	5%	3%	69%

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**NATIONAL GRID PROJECT FIELD 2009**

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**WHICH, IF ANY, PARTICULARLY CONCERN YOU THESE DAYS BECAUSE OF THESE HEALTH ISSUES?**  
**Base:All adults aged 15+**

	TENURE						CHILDREN IN HOUSEHOLD		NEWSPAPER READERSHIP			CURRENT CONCERNS	
	OWNED OUT-RIGHT BY HOUS-EHOLD (a)	BEING BO-UGHT ON A MOR-TGAGE (b)	RE-NTED FROM LOCAL AUTH-ORITY (c)	RE-NTED FROM A PR-IVATE LAND-LORD (d)	OWNER OCCUP IED/ MORTG AGE (e)	OTHER (f)	YES (g)	NO (h)	BROAD SHEET (i)	MID MAR-KET (j)	TAB-LOID (k)	ELECTR -ICITY PYLONS/ SUBSTA TIONS/ OVER -HEAD POWER LINES	
<b>WEIGHTED BASE</b>													
<b>2014</b>	598	811	316	277	1410	4**	676	1338	278	335	412	92*	
<b>100%</b>	30%	40%	16%	14%	70%	***	34%	66%	14%	17%	20%	5%*	
ELECTRICITY PYLONS/OVERHEAD POWER LINES (NET)	<b>84</b>	42	26	12	4	67	-	21	62	14	19	15	84
	<b>4%</b>	7%bd	3%	4%	1%	5%d	-	3%	5%	5%	6%	4%	91%
ELECTRICITY PYLONS/ELECTRICITY SUBSTATIONS/OVERHEAD POWER LINES (NET)	<b>92</b>	43	31	14	4	74	-	24	68	15	20	16	92
	<b>5%</b>	7%bd	4%	4%d	1%	5%d	-	4%	5%	5%	6%	4%	100%
DON'T KNOW	<b>66</b>	14	28	13	9	42	1	19	46	1	8	15	-
	<b>3%</b>	2%	4%	4%	3%	3%	28%	3%i	3%i	*	2%	4%i	-
NONE OF THESE	<b>498</b>	147	217	75	55	364	3	160	338	52	72	122	-
	<b>25%</b>	25%	27%d	24%	20%	26%d	57%	24%	25%	19%	21%	29%ij	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k  
 \*small base; \*\* very small base (under 30) ineligible for sig testing

**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 4**  
**DEMOGRAPHICS**  
 Base: All adults aged 15+

TOTAL	SEX		AGE						SOCIAL GRADE			
	MALE (a)	FE- MALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)
<b>UNWEIGHTED BASE</b> 2025	958	1067	331	290	329	286	331	458	378	666	432	549
<b>WEIGHTED BASE</b> 2014	974	1041	301	318	378	321	295	401	537	576	423	478
<b>100%</b>	<b>48%</b>	<b>52%</b>	<b>15%</b>	<b>16%</b>	<b>19%</b>	<b>16%</b>	<b>15%</b>	<b>20%</b>	<b>27%</b>	<b>29%</b>	<b>21%</b>	<b>24%</b>
<b>GENDER</b>												
<b>MALE</b>	<b>974</b> <b>48%</b>	-	157 52%h	157 49%	187 50%	156 49%	143 48%	174 43%	282 52%l	265 46%	221 52%l	206 43%
<b>FEMALE</b>	<b>1041</b> <b>52%</b>	1041 100%a	144 48%	162 51%	190 50%	165 51%	152 52%	228 57%c	255 48%	311 54%	202 48%	272 57%ik
<b>AGE</b>												
15-24	<b>301</b> <b>15%</b>	157 16%	144 14%	301 100%def gh	-	-	-	-	52 10%	106 18%i	65 15%i	77 16%i
25-34	<b>318</b> <b>16%</b>	157 16%	162 16%	-	318 100%cef gh	-	-	-	91 17%	85 15%	70 17%	73 15%
35-44	<b>378</b> <b>19%</b>	187 19%	190 18%	-	-	378 100%cdf gh	-	-	106 20%	98 17%	87 21%	86 18%
45-54	<b>321</b> <b>16%</b>	156 16%	165 16%	-	-	-	321 100%cde gh	-	105 20%l	97 17%	60 14%	59 12%
55-64	<b>295</b> <b>15%</b>	143 15%	152 15%	-	-	-	-	295 100%cde fh	86 16%	88 15%	60 14%	60 13%
65+	<b>401</b> <b>20%</b>	174 18%	228 22%a	-	-	-	-	-	97 18%	102 18%	81 19%	121 25%ijk efg

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - ij/k/l

**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 4**  
**DEMOGRAPHICS**  
 Base: All adults aged 15+

	SEX		AGE						SOCIAL GRADE				
	MALE (a)	FE- MALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	
<b>WEIGHTED BASE</b>	<b>2014</b>	974	1041	301	318	378	321	295	401	537	576	423	478
	<b>100%</b>	48%	52%	15%	16%	19%	16%	15%	20%	27%	29%	21%	24%
<b>SOCIAL GRADE</b>													
AB	<b>537</b>	282	255	52	91	106	105	86	97	537	-	-	-
	<b>27%</b>	29%b	25%	17%	28%c	28%c	33%ch	29%c	24%c	100%ijkl	-	-	-
C1	<b>576</b>	265	311	106	85	98	97	88	102	-	576	-	-
	<b>29%</b>	27%	30%	35%de	27%	26%	30%	30%	25%	-	100%ikl	-	-
C2	<b>423</b>	221	202	65	70	87	60	60	81	-	-	423	-
	<b>21%</b>	23%	19%	22%	22%	23%	19%	20%	20%	-	-	100%ijl	-
DE	<b>478</b>	206	272	77	73	86	59	60	121	-	-	-	478
	<b>24%</b>	21%	26%a	26%	23%	23%	19%	20%	30%efg	-	-	-	100%ijk
<b>GOVERNMENT OFFICE REGION</b>													
EAST MIDLANDS	<b>143</b>	75	69	15	26	36	28	13	24	39	36	32	36
	<b>7%</b>	8%	7%	5%	8%	10%cg	9%	5%	6%	7%	6%	7%	8%
EASTERN	<b>195</b>	89	106	28	24	43	30	34	35	59	55	52	28
	<b>10%</b>	9%	10%	9%	7%	12%	9%	11%	9%	11%l	10%l	12%l	6%
LONDON	<b>260</b>	133	127	33	50	39	52	37	49	77	86	36	62
	<b>13%</b>	14%	12%	11%	16%	10%	16%e	13%	12%	14%k	15%k	8%	13%k
NORTH EAST	<b>82</b>	46	36	15	16	15	10	11	14	14	15	15	38
	<b>4%</b>	5%	3%	5%	5%	4%	3%	4%	4%	3%	3%	4%	8%ijk
NORTH WEST	<b>234</b>	127	107	46	43	58	26	24	37	53	69	56	57
	<b>12%</b>	13%	10%	15%fg	13%	15%fgh	8%	8%	9%	10%	12%	13%	12%
SCOTLAND	<b>180</b>	80	101	23	32	32	33	22	38	31	52	43	54
	<b>9%</b>	8%	10%	8%	10%	9%	10%	7%	10%	6%	9%	10%i	11%i

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - ij/kl

**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 4**  
**DEMOGRAPHICS**  
 Base: All adults aged 15+

	SEX		AGE						SOCIAL GRADE				
	TOTAL	MALE (a)	FE- MALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)
<b>WEIGHTED BASE</b>	<b>2014</b>	974	1041	301	318	378	321	295	401	537	576	423	478
	<b>100%</b>	48%	52%	15%	16%	19%	16%	15%	20%	27%	29%	21%	24%
SOUTH EAST	<b>287</b>	110	177	25	37	43	43	56	83	83	83	66	55
	<b>14%</b>	11%	17% <sup>a</sup>	8%	12%	11%	13%	19% <sup>cd</sup>	21% <sup>cd</sup>	15%	14%	16%	11%
SOUTH WEST	<b>182</b>	78	105	34	20	38	19	33	39	49	61	30	42
	<b>9%</b>	8%	10%	11% <sup>f</sup>	6%	10%	6%	11% <sup>f</sup>	10%	9%	11%	7%	9%
WALES	<b>102</b>	56	46	22	20	15	15	14	17	20	29	25	29
	<b>5%</b>	6%	4%	7%	6%	4%	5%	5%	4%	4%	5%	6%	6%
WEST MIDLANDS	<b>175</b>	97	77	27	22	34	32	26	33	76	35	41	23
	<b>9%</b>	10%	7%	9%	7%	9%	10%	9%	8%	14% <sup>jl</sup>	6%	10% <sup>jl</sup>	5%
YORKS AND HUMBR	<b>175</b>	83	91	32	28	24	33	25	33	36	55	28	56
	<b>9%</b>	9%	9%	11%	9%	6%	10%	8%	8%	7%	10%	7%	12% <sup>ik</sup>
<b>CHILDREN IN HOUSEHOLD</b>													
AGED 0-3	<b>257</b>	90	167	51	122	73	10	*	1	61	71	51	73
	<b>13%</b>	9%	16% <sup>a</sup>	17% <sup>fg</sup>	38% <sup>ce</sup>	19% <sup>fgh</sup>	3% <sup>gh</sup>	*	*	11%	12%	12%	15%
AGED 4-5	<b>142</b>	66	76	23	48	61	10	-	-	34	36	36	36
	<b>7%</b>	7%	7%	8% <sup>fg</sup>	15% <sup>cf</sup>	16% <sup>cfg</sup>	3% <sup>gh</sup>	-	-	6%	6%	8%	8%
AGED 6-9	<b>231</b>	107	124	23	60	114	31	3	-	68	55	53	55
	<b>11%</b>	11%	12%	8% <sup>gh</sup>	19% <sup>cf</sup>	30% <sup>cd</sup>	10% <sup>gh</sup>	1%	-	13%	10%	13%	11%
AGED 10-15	<b>324</b>	146	178	32	44	141	96	12	-	94	92	60	77
	<b>16%</b>	15%	17%	10% <sup>gh</sup>	14% <sup>gh</sup>	37% <sup>cd</sup>	30% <sup>cdg</sup>	4% <sup>h</sup>	-	18%	16%	14%	16%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - ij/kl



**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 4**  
**DEMOGRAPHICS**  
 Base: All adults aged 15+

TOTAL	SEX		AGE						SOCIAL GRADE				
	MALE (a)	FE- MALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	
<b>WEIGHTED BASE</b>													
<b>2014</b>	974	1041	301	318	378	321	295	401	537	576	423	478	
<b>100%</b>	<b>48%</b>	<b>52%</b>	<b>15%</b>	<b>16%</b>	<b>19%</b>	<b>16%</b>	<b>15%</b>	<b>20%</b>	<b>27%</b>	<b>29%</b>	<b>21%</b>	<b>24%</b>	
NONE < 16													
<b>1338</b>	675	663	198	145	112	201	282	400	339	384	292	323	
<b>66%</b>	<b>69%b</b>	<b>64%</b>	<b>66%de</b>	<b>45%e</b>	<b>30%</b>	<b>63%de</b>	<b>95%c</b>	<b>100%cd</b>	<b>63%</b>	<b>67%</b>	<b>69%</b>	<b>68%</b>	
							def	efg					
<b>DAILY NEWSPAPER READERSHIP</b>													
THE HERALD (SCT)	7 *	3 *	4 *	- *	1 1%	2 1%	- *	1 1%	3 1%	4 1%	3 1%	- -	- -
THE INDEPENDENT	19 1%	11 1%	8 1%	4 1%e	7 2%e	-	5 2%e	1 *	3 1%	6 1%	6 1%	5 1%	2 *
THE DAILY TELEGRAPH	92 5%	47 5%	45 4%	3 1%	7 2%	8 2%	13 4%c	20 7%cd	41 10%cde	46 9%kl	34 6%kl	9 2%l	2 *
THE GUARDIAN	77 4%	34 4%	43 4%	11 4%	16 5%	11 3%	11 4%	11 4%	17 4%	52 10%ijkl	11 2%	7 2%	8 2%
THE FINANCIAL TIMES	22 1%	12 1%	11 1%	3 1%	5 2%	9 2%f	-	3 1%	3 1%	15 3%ijkl	5 1%	1 *	2 *
THE TIMES	85 4%	45 5%	41 4%	11 4%	8 3%	14 4%	16 5%	12 4%	24 6%cd	55 10%ijkl	18 3%	5 1%	8 2%
THE SCOTSMAN	2 *	2 *	-	-	1 *	-	1 *	-	-	-	2 *	-	-
DAILY EXPRESS	65 3%	26 3%	39 4%	4 1%	8 2%	5 1%	7 2%	13 4%ce	28 7%cde	19 3%	16 3%	17 4%	13 3%
DAILY MAIL	198 10%	95 10%	103 10%	12 4%	14 4%	13 3%	34 10%cd	58 20%cd	67 17%cd	54 10%l	68 12%l	49 12%l	26 5%
							e	ef	ef				

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l

**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 4**  
**DEMOGRAPHICS**  
 Base: All adults aged 15+

	SEX		AGE						SOCIAL GRADE				
	TOTAL	MALE (a)	FE- MALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)
<b>WEIGHTED BASE</b>	<b>2014</b>	974	1041	301	318	378	321	295	401	537	576	423	478
	<b>100%</b>	48%	52%	15%	16%	19%	16%	15%	20%	27%	29%	21%	24%
DAILY RECORD	<b>35</b>	11	24	3	3	7	11	5	7	4	9	16	6
	<b>2%</b>	1%	2%	1%	1%	2%	3%	2%	2%	1%	1%	4%ijl	1%
THE SUN	<b>271</b>	140	132	51	48	69	28	30	45	26	67	79	99
	<b>13%</b>	14%	13%	17%fg h	15%f	18%fgh	9%	10%	11%	5%	12%i	19%ij	21%ij
DAILY MIRROR	<b>110</b>	53	56	11	12	15	14	30	27	17	22	35	35
	<b>5%</b>	5%	5%	4%	4%	4%	4%	10%cde f	7%	3%	4%	8%ij	7%ij
DAILY STAR	<b>43</b>	25	18	10	11	8	6	4	4	4	6	7	25
	<b>2%</b>	3%	2%	3%h	3%h	2%	2%	1%	1%	1%	1%	2%	5%ijk
THE METRO	<b>81</b>	47	34	19	32	12	13	2	4	20	27	15	19
	<b>4%</b>	5%	3%	6%gh	10%efg h	3%h	4%gh	1%	1%	4%	5%	3%	4%
EVENING STANDARD	<b>15</b>	6	9	4	2	5	3	1	2	3	3	6	3
	<b>1%</b>	1%	1%	1%	*	1%	1%	*	*	1%	*	1%	1%
NONE OF THESE	<b>1073</b>	500	573	191	193	226	184	133	146	279	322	210	262
	<b>53%</b>	51%	55%	64%gh	61%gh	60%gh	57%gh	45%h	36%	52%	56%	50%	55%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - ij/k/l

**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 4**  
**DEMOGRAPHICS**  
 Base: All adults aged 15+

TOTAL	GOVERNMENT OFFICE REGION											
	EAST MID-LANDS (a)	EAST-ERN (b)	LON-DON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOT-LAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MID-LANDS (j)	YORKS AND HUMBR (k)	
<b>UNWEIGHTED BASE</b>												
<b>2025</b>	113	198	219	105	252	193	231	122	166	217	209	
<b>WEIGHTED BASE</b>												
<b>2014</b>	143*	195	260	82*	234	180	287	182	102	175	175	
<b>100%</b>	7%*	10%	13%	4%*	12%	9%	14%	9%	5%	9%	9%	
<b>GENDER</b>												
<b>MALE</b>	<b>974</b> <b>48%</b>	75 52%g	89 46%	133 51%g	46 56%g	127 54%fg h	80 44%	110 38%	78 43%	56 55%g	97 56%fg h	83 48%
<b>FEMALE</b>	<b>1041</b> <b>52%</b>	69 48%	106 54%	127 49%	36 44%	107 46%	101 56%ej	177 62%ac deij	105 57%ej	46 45%	77 44%	91 52%
<b>AGE</b>												
15-24	<b>301</b> <b>15%</b>	15 10%	28 15%	33 13%	15 19%g	46 19%g	23 13%	25 9%	34 19%g	22 21%ac fg	27 16%g	32 18%g
25-34	<b>318</b> <b>16%</b>	26 18%	24 12%	50 19%	16 19%	43 18%	32 18%	37 13%	20 11%	20 20%	22 12%	28 16%
35-44	<b>378</b> <b>19%</b>	36 25%cg ik	43 22%k	39 15%	15 19%	58 25%cg ik	32 18%	43 15%	38 21%	15 14%	34 19%	24 14%
45-54	<b>321</b> <b>16%</b>	28 19%	30 15%	52 20%eh	10 12%	26 11%	33 18%	43 15%	19 10%	15 15%	32 19%e	33 19%eh
55-64	<b>295</b> <b>15%</b>	13 9%	34 17%e	37 14%	11 13%	24 10%	22 12%	56 19%ae	33 18%	14 14%	26 15%	25 14%
65+	<b>401</b> <b>20%</b>	24 17%	35 18%	49 19%	14 17%	37 16%	38 21%	83 29%ab cdeij k	39 21%	17 16%	33 19%	33 19%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 \* small base

**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 4**  
**DEMOGRAPHICS**  
 Base: All adults aged 15+

	GOVERNMENT OFFICE REGION											
	EAST MID-LANDS (a)	EAST-ERN (b)	LON-DON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOT-LAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MID-LANDS (j)	YORKS AND HUMBR (k)	
<b>WEIGHTED BASE</b>	<b>2014</b>	143*	195	260	82*	234	180	287	182	102	175	175
	<b>100%</b>	7%*	10%	13%	4%*	12%	9%	14%	9%	5%	9%	9%
<b>SOCIAL GRADE</b>												
AB	<b>537</b> <b>27%</b>	39 27%	59 30%df ik	77 30%df ik	14 17%	53 23%	31 17%	83 29%df	49 27%	20 20%	76 44%ab cdefg hik	36 20%
C1	<b>576</b> <b>29%</b>	36 25%	55 28%	86 33%dj	15 18%	69 29%dj	52 29%	83 29%	61 34%dj	29 28%	35 20%	55 32%dj
C2	<b>423</b> <b>21%</b>	32 22%	52 27%ch k	36 14%	15 19%	56 24%c	43 24%c	66 23%c	30 16%	25 24%c	41 23%c	28 16%
DE	<b>478</b> <b>24%</b>	36 25%bj	28 14%	62 24%bj	38 46%ab cefg ijk	57 24%bj	54 30%bg j	55 19%	42 23%j	29 28%bj	23 13%	56 32%bgj
<b>GOVERNMENT OFFICE REGION</b>												
EAST MIDLANDS	<b>143</b> <b>7%</b>	143 100%bcd efghijk	-	-	-	-	-	-	-	-	-	-
EASTERN	<b>195</b> <b>10%</b>	-	195 100%acd efghijk	-	-	-	-	-	-	-	-	-
LONDON	<b>260</b> <b>13%</b>	-	-	260 100%abd efghijk	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 \* small base

**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 4**  
**DEMOGRAPHICS**  
 Base: All adults aged 15+

	TOTAL	GOVERNMENT OFFICE REGION										
		EAST MID-LANDS (a)	EAST-ERN (b)	LON-DON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOT-LAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MID-LANDS (j)	YORKS AND HUMBR (k)
<b>WEIGHTED BASE</b>	<b>2014</b>	143*	195	260	82*	234	180	287	182	102	175	175
	<b>100%</b>	7%*	10%	13%	4%*	12%	9%	14%	9%	5%	9%	9%
NORTH EAST	82 4%	-	-	-	82 100%abc efghijk	-	-	-	-	-	-	-
NORTH WEST	234 12%	-	-	-	-	234 100%abc dfghijk	-	-	-	-	-	-
SCOTLAND	180 9%	-	-	-	-	-	180 100%abc deghijk	-	-	-	-	-
SOUTH EAST	287 14%	-	-	-	-	-	-	287 100%abc defhijk	-	-	-	-
SOUTH WEST	182 9%	-	-	-	-	-	-	-	182 100%abc defgijk	-	-	-
WALES	102 5%	-	-	-	-	-	-	-	-	102 100%abc defghjk	-	-
WEST MIDLANDS	175 9%	-	-	-	-	-	-	-	-	-	175 100%abc defghik	-
YORKS AND HUMBR	175 9%	-	-	-	-	-	-	-	-	-	-	175 100%abcdefghij

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 \* small base

**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 4**  
**DEMOGRAPHICS**  
 Base: All adults aged 15+

TOTAL	GOVERNMENT OFFICE REGION												
	EAST MID-LANDS (a)	EAST-ERN (b)	LON-DON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOT-LAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MID-LANDS (j)	YORKS AND HUMBR (k)		
<b>WEIGHTED BASE</b>													
<b>2014</b>	143*	195	260	82*	234	180	287	182	102	175	175		
<b>100%</b>	7%*	10%	13%	4%*	12%	9%	14%	9%	5%	9%	9%		
<b>CHILDREN IN HOUSEHOLD</b>													
AGED 0-3	<b>257</b> <b>13%</b>	13 9%	27 14%	37 14%	10 12%	32 14%	27 15%	33 11%	19 11%	17 16%	16 9%	25 14%	
AGED 4-5	<b>142</b> <b>7%</b>	15 10%	16 8%	17 6%	6 7%	24 10%h	10 6%	19 7%	7 4%	4 4%	9 5%	15 9%	
AGED 6-9	<b>231</b> <b>11%</b>	9 6%	22 11%	29 11%	7 8%	36 15%ah	24 14%	37 13%	11 6%	9 9%	25 14%ah	22 12%	
AGED 10-15	<b>324</b> <b>16%</b>	27 19%	31 16%	41 16%	12 14%	40 17%	27 15%	35 12%	31 17%	16 16%	38 22%g	25 14%	
NONE < 16	<b>1338</b> <b>66%</b>	97 68%	125 64%	172 66%	59 72%	142 61%	117 65%	202 71%e	128 70%	69 67%	110 63%	117 67%	
<b>DAILY NEWSPAPER READERSHIP</b>													
THE HERALD (SCT)	<b>7</b> <b>*</b>	-	-	-	-	1 *	6 3%bce ghijk	-	-	-	-	-	-
THE INDEPENDENT	<b>19</b> <b>1%</b>	1 1%	-	13 5%bde fghij k	-	1 1%	-	-	1 1%	* *	1 1%	1 1%	
THE DAILY TELEGRAPH	<b>92</b> <b>5%</b>	13 9%dfi	7 3%	17 6%dfi	-	9 4%	3 2%	16 5%di	11 6%d	1 1%	11 6%dfi	5 3%	
THE GUARDIAN	<b>77</b> <b>4%</b>	7 5%bf	1 *	17 6%bfi	3 3%	9 4%bf	1 *	15 5%bf	8 4%bf	1 1%	5 3%	11 7%bfi	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 \* small base

**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 4**  
**DEMOGRAPHICS**  
 Base: All adults aged 15+

	TOTAL	GOVERNMENT OFFICE REGION										
		EAST MID-LANDS (a)	EAST-ERN (b)	LON-DON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOT-LAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MID-LANDS (j)	YORKS AND HUMBR (k)
<b>WEIGHTED BASE</b>	<b>2014</b>	143*	195	260	82*	234	180	287	182	102	175	175
	<b>100%</b>	7%*	10%	13%	4%*	12%	9%	14%	9%	5%	9%	9%
THE FINANCIAL TIMES	<b>22</b>	3	-	6	-	4	1	7	-	-	-	2
	<b>1%</b>	2%	-	2%	-	2%	1%	2%	-	-	-	1%
THE TIMES	<b>85</b>	4	10	11	1	11	3	17	6	2	12	8
	<b>4%</b>	2%	5%	4%	1%	5%	2%	6%	3%	2%	7%df	5%
THE SCOTSMAN	<b>2</b>	-	-	1	-	-	1	-	-	-	-	-
	<b>*</b>	-	-	*	-	-	1%	-	-	-	-	-
DAILY EXPRESS	<b>65</b>	4	8	10	3	8	7	8	4	4	6	2
	<b>3%</b>	3%	4%	4%	4%	3%	4%	3%	2%	4%	3%	1%
DAILY MAIL	<b>198</b>	16	19	38	3	12	10	51	16	5	17	10
	<b>10%</b>	11%	10%	15%def ik	4%	5%	5%	18%bde fhijk	9%	5%	10%	6%
DAILY RECORD	<b>35</b>	-	-	1	-	-	34	-	-	-	-	-
	<b>2%</b>	-	-	1%	-	-	19%abc deghij k	-	-	-	-	-
THE SUN	<b>271</b>	18	30	38	20	25	43	29	18	14	17	20
	<b>13%</b>	12%	15%	14%	24%ae ghijk	11%	24%ab ceghi jk	10%	10%	14%	10%	12%
DAILY MIRROR	<b>110</b>	12	13	13	4	23	3	9	12	8	7	6
	<b>5%</b>	8%f	7%f	5%	5%	10%fgj k	2%	3%	7%	8%fg	4%	3%
DAILY STAR	<b>43</b>	6	2	-	5	10	4	2	3	3	2	4
	<b>2%</b>	4%cg	1%	-	6%bcg j	4%cg	2%c	1%	2%	3%c	1%	2%c

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 \* small base

**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 4**  
**DEMOGRAPHICS**  
 Base: All adults aged 15+

	TOTAL	GOVERNMENT OFFICE REGION										
		EAST MID-LANDS (a)	EAST-ERN (b)	LON-DON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOT-LAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MID-LANDS (j)	YORKS AND HUMBR (k)
<b>WEIGHTED BASE</b>	<b>2014</b>	143*	195	260	82*	234	180	287	182	102	175	175
	<b>100%</b>	7%*	10%	13%	4%*	12%	9%	14%	9%	5%	9%	9%
THE METRO	<b>81</b>	5	1	49	4	8	4	5	2	1	1	2
	<b>4%</b>	4%	*	19%abd efghij k	5%bij	3%bj	2%	2%	1%	*	*	1%
EVENING STANDARD	<b>15</b>	-	1	2	-	10	*	2	-	-	-	-
	<b>1%</b>	-	*	1%	-	4%abc fghij k	*	1%	-	-	-	-
NONE OF THESE	<b>1073</b>	76	115	98	44	126	81	139	104	67	115	110
	<b>53%</b>	53% c	59% cf	38%	53% c	54% c	45%	49% c	57% cf	65% ce	66% ce	63% cfg

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k  
 \* small base



**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 4**  
**DEMOGRAPHICS**  
 Base: All adults aged 15+

	TENURE						CHILDREN IN HOUSEHOLD		NEWSPAPER READERSHIP			CURRENT CONCERNS	
	OWNED OUT-RIGHT BY HOUSHELD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	OWNER OCCUPIED/ MORTGAGE (e)	OTHER (f)	YES (g)	NO (h)	BROAD SHEET (i)	MID MARKET (j)	TABLOID (k)	ELECTRICITY PYLONS/ SUBSTATIONS/ OVERHEAD POWER LINES	
<b>UNWEIGHTED BASE</b>	<b>2025</b>	647	695	361	308	1342	5	638	1387	234	339	416	99
<b>WEIGHTED BASE</b>	<b>2014</b>	598	811	316	277	1410	4**	676	1338	278	335	412	92*
	<b>100%</b>	30%	40%	16%	14%	70%	***	34%	66%	14%	17%	20%	5%*
<b>GENDER</b>													
MALE	<b>974</b> <b>48%</b>	284 48%	402 50%	136 43%	147 53% <sup>c</sup>	687 49%	2 54%	299 44%	675 50% <sup>g</sup>	139 50%	164 49%	210 51%	48 52%
FEMALE	<b>1041</b> <b>52%</b>	314 52%	409 50%	180 57% <sup>d</sup>	130 47%	723 51%	2 46%	378 56% <sup>h</sup>	663 50%	139 50%	171 51%	202 49%	44 48%
<b>AGE</b>													
15-24	<b>301</b> <b>15%</b>	30 5%	140 17% <sup>ae</sup>	52 16% <sup>a</sup>	72 26% <sup>ab</sup> ce	170 12% <sup>a</sup>	3 72%	102 15% <sup>ij</sup>	198 15% <sup>ij</sup>	26 9%	33 10%	65 16% <sup>ij</sup>	5 6%
25-34	<b>318</b> <b>16%</b>	24 4%	150 18% <sup>ae</sup>	44 14% <sup>a</sup>	99 36% <sup>ab</sup> ce	174 12% <sup>a</sup>	1 28%	174 26% <sup>hi</sup> jk	145 11%	31 11%	49 15%	65 16% <sup>h</sup>	9 10%
35-44	<b>378</b> <b>19%</b>	22 4%	245 30% <sup>ac</sup> de	61 19% <sup>a</sup>	48 17% <sup>a</sup>	267 19% <sup>a</sup>	- -	266 39% <sup>hij</sup> k	112 8%	41 15% <sup>h</sup>	31 9%	93 23% <sup>hij</sup>	15 17%
45-54	<b>321</b> <b>16%</b>	65 11%	175 22% <sup>ad</sup> e	55 17% <sup>ad</sup>	26 10%	240 17% <sup>ad</sup>	- -	120 18% <sup>k</sup>	201 15%	42 15%	52 15%	51 12%	13 14%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 4**  
**DEMOGRAPHICS**  
 Base: All adults aged 15+

	TOTAL	TENURE						CHILDREN IN HOUSEHOLD		NEWSPAPER READERSHIP			CURRENT CONCERNS
		OWNED OUT-RIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	OWNER OCCUPIED/ MORTGAGE (e)	OTHER (f)	YES (g)	NO (h)	BROAD SHEET (i)	MID MARKET (j)	TABLOID (k)	ELECTRICITY PYLONS/ SUBSTATIONS/ OVERHEAD POWER LINES
<b>WEIGHTED BASE</b>	<b>2014</b> <b>100%</b>	598 30%	811 40%	316 16%	277 14%	1410 70%	4** ***	676 34%	1338 66%	278 14%	335 17%	412 20%	92* 5%*
55-64	<b>295</b> <b>15%</b>	161 27%bc de	77 10%d	40 13%d	14 5%	238 17%bd	- -	13 2%	282 21%gk	47 17%g	72 22%gk	62 15%g	28 30%
65+	<b>401</b> <b>20%</b>	296 50%bcd e	24 3%	64 20%bd	16 6%b	321 23%bd	- -	1 *	400 30%gk	91 33%gk	98 29%gk	76 18%g	22 24%
<b>SOCIAL GRADE</b>													
AB	<b>537</b> <b>27%</b>	195 33%cd	274 34%cd	20 6%	43 15%c	470 33%cd	2 46%	199 29%k	339 25%k	161 58%gh jk	87 26%k	44 11%	23 25%
C1	<b>576</b> <b>29%</b>	183 31%c	259 32%c	44 14%	86 31%c	442 31%c	2 43%	192 28%	384 29%	72 26%	108 32%k	97 23%	32 35%
C2	<b>423</b> <b>21%</b>	115 19%	165 20%	86 27%ab e	56 20%	280 20%	* 11%	131 19%i	292 22%i	25 9%	82 25%i	120 29%ghi	18 20%
DE	<b>478</b> <b>24%</b>	105 17%	114 14%	166 52%ab de	93 33%ab e	218 15%	- -	155 23%i	323 24%ij	20 7%	58 17%i	151 37%ghij	19 20%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 4**  
**DEMOGRAPHICS**  
 Base: All adults aged 15+

TOTAL	TENURE						CHILDREN IN HOUSEHOLD		NEWSPAPER READERSHIP			CURRENT CONCERNS	
	OWNED OUT-RIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	OWNER OCCUPIED/ MORTGAGE (e)	OTHER (f)	YES (g)	NO (h)	BROAD SHEET (i)	MID MARKET (j)	TABLOID (k)	ELECTRICITY PYLONS/ SUBSTATIONS/ OVERHEAD POWER LINES	
<b>WEIGHTED BASE</b>	2014 100%	598 30%	811 40%	316 16%	277 14%	1410 70%	4** ***	676 34%	1338 66%	278 14%	335 17%	412 20%	92* 5%*
<b>GOVERNMENT OFFICE REGION</b>													
EAST MIDLANDS	143 7%	41 7%	61 7%	22 7%	20 7%	101 7%	-	46 7%	97 7%	21 7%	25 8%	32 8%	7 7%
EASTERN	195 10%	62 10%	93 11% <sup>d</sup>	23 7%	17 6%	155 11% <sup>d</sup>	-	70 10%	125 9%	18 6%	27 8%	40 10%	15 16%
LONDON	260 13%	71 12% <sup>c</sup>	102 13% <sup>c</sup>	22 7%	63 23% <sup>ab</sup> ce	172 12% <sup>c</sup>	1 28%	88 13%	172 13%	55 20% <sup>gh</sup> k	94 28% <sup>gh</sup> ik	46 11%	4 4%
NORTH EAST	82 4%	12 2%	31 4%	25 8% <sup>abe</sup>	14 5% <sup>a</sup>	43 3%	-	23 3%	59 4% <sup>i</sup>	3 1%	9 3%	27 7% <sup>gij</sup>	3 4%
NORTH WEST	234 12%	61 10%	90 11%	45 14%	37 13%	150 11%	-	92 14%	142 11%	33 12%	33 10%	54 13%	8 9%
SCOTLAND	180 9%	40 7%	68 8%	57 18% <sup>abd</sup> e	16 6%	108 8%	-	63 9%	117 9%	15 5%	20 6%	69 17% <sup>ghij</sup>	11 12%
SOUTH EAST	287 14%	110 18% <sup>bc</sup> d	112 14%	32 10%	32 11%	223 16% <sup>c</sup>	-	84 12%	202 15% <sup>k</sup>	54 20% <sup>gk</sup>	60 18% <sup>gk</sup>	38 9%	10 11%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k  
 \*small base; \*\* very small base (under 30) ineligible for sig testing

**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 4**  
**DEMOGRAPHICS**  
 Base: All adults aged 15+

	TENURE						CHILDREN IN HOUSEHOLD		NEWSPAPER READERSHIP			CURRENT CONCERNS	
	OWNED OUT-RIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	OWNER OCCUPIED/ MORTGAGE (e)	OTHER (f)	YES (g)	NO (h)	BROAD SHEET (i)	MID MARKET (j)	TABLOID (k)	ELECTRICITY PYLONS/ SUBSTATIONS/ OVER-HEAD POWER LINES	
<b>TOTAL</b>													
<b>WEIGHTED BASE</b>	<b>2014</b>	598	811	316	277	1410	4**	676	1338	278	335	412	92*
	<b>100%</b>	30%	40%	16%	14%	70%	***	34%	66%	14%	17%	20%	5%*
SOUTH WEST	<b>182</b>	54	68	34	24	122	2	55	128	25	23	33	13
	<b>9%</b>	9%	8%	11%	8%	9%	46%	8%	10%	9%	7%	8%	14%
WALES	<b>102</b>	26	52	11	13	78	*	33	69	4	11	22	8
	<b>5%</b>	4%	6%	3%	5%	6%	11%	5%i	5%i	1%	3%	5%i	8%
WEST MIDLANDS	<b>175</b>	68	69	24	11	137	1	64	110	25	21	21	7
	<b>9%</b>	11%d	8%d	8%	4%	10%d	16%	10%k	8%k	9%	6%	5%	7%
YORKS AND HUMBR	<b>175</b>	52	67	23	33	119	-	58	117	25	13	30	7
	<b>9%</b>	9%	8%	7%	12%	8%	-	9%j	9%j	9%j	4%	7%	8%
<b>CHILDREN IN HOUSEHOLD</b>													
AGED 0-3	<b>257</b>	17	122	52	65	139	1	257	-	10	26	52	10
	<b>13%</b>	3%	15%ae	16%ae	23%ab	10%a	28%	38%hij	-	3%h	8%h	13%hij	11%
AGED 4-5	<b>142</b>	8	78	28	28	86	-	142	-	14	7	29	4
	<b>7%</b>	1%	10%ae	9%a	10%ae	6%a	-	21%hij	-	5%h	2%h	7%hj	4%
AGED 6-9	<b>231</b>	16	135	39	39	151	-	231	-	35	16	46	9
	<b>11%</b>	3%	17%ae	12%a	14%a	11%a	-	34%hij	-	13%hj	5%h	11%hj	10%

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**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 4**  
**DEMOGRAPHICS**  
 Base: All adults aged 15+

	TENURE						CHILDREN IN HOUSEHOLD		NEWSPAPER READERSHIP			CURRENT CONCERNS	
	OWNED OUT-RIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	OWNER OCCUPIED/ MORTGAGE (e)	OTHER (f)	YES (g)	NO (h)	BROAD SHEET (i)	MID MARKET (j)	TABLOID (k)	ELECTRICITY PYLONS/ SUBSTATIONS/ OVERHEAD POWER LINES	
<b>WEIGHTED BASE</b>	<b>2014</b> <b>100%</b>	598 30%	811 40%	316 16%	277 14%	1410 70%	4** ***	676 34%	1338 66%	278 14%	335 17%	412 20%	92* 5%*
AGED 10-15	<b>324</b> <b>16%</b>	24 4%	198 24% <sup>ad</sup> e	65 21% <sup>ad</sup> e	35 12% <sup>a</sup>	222 16% <sup>a</sup>	- -	324 48% <sup>hij</sup> k	- -	34 12% <sup>h</sup>	32 10% <sup>h</sup>	72 18% <sup>hj</sup>	12 14%
NONE < 16	<b>1338</b> <b>66%</b>	551 92% <sup>bc</sup> de	423 52%	193 61% <sup>b</sup>	164 59%	973 69% <sup>bc</sup> d	3 72%	- -	1338 100% <sup>gi</sup> jk	207 74% <sup>g</sup>	267 80% <sup>gk</sup>	278 67% <sup>g</sup>	68 74%
<b>DAILY NEWSPAPER READERSHIP</b>													
THE HERALD (SCT)	<b>7</b> *	3 *	3 *	- -	1 *	6 *	- -	3 *	4 *	7 2% <sup>ghj</sup> k	- -	1 *	- -
THE INDEPENDENT	<b>19</b> <b>1%</b>	4 1%	8 1%	1 *	7 2% <sup>ae</sup>	11 1%	- -	4 1%	15 1%	19 7% <sup>ghj</sup> k	4 1%	1 *	- -
THE DAILY TELEGRAPH	<b>92</b> <b>5%</b>	56 9% <sup>bcd</sup> e	28 3% <sup>c</sup>	2 1%	6 2%	84 6% <sup>bcd</sup>	- -	13 2%	78 6% <sup>gi</sup> k	92 33% <sup>ghj</sup> k	9 3%	7 2%	8 9%
THE GUARDIAN	<b>77</b> <b>4%</b>	31 5% <sup>c</sup>	35 4% <sup>c</sup>	5 1%	7 3%	66 5% <sup>c</sup>	- -	17 3%	60 4% <sup>k</sup>	77 28% <sup>ghj</sup> k	13 4%	7 2%	1 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k  
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**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 4**  
**DEMOGRAPHICS**  
 Base: All adults aged 15+

	TOTAL	TENURE						CHILDREN IN HOUSEHOLD		NEWSPAPER READERSHIP			CURRENT CONCERNS
		OWNED OUT-RIGHT BY HOUSHELD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	OWNER OCCUPIED/ MORTGAGE (e)	OTHER (f)	YES (g)	NO (h)	BROAD SHEET (i)	MID MARKET (j)	TABLOID (k)	ELECTRICITY PYLONS/ SUBSTATIONS/ OVERHEAD POWER LINES
<b>WEIGHTED BASE</b>	<b>2014</b> <b>100%</b>	598 30%	811 40%	316 16%	277 14%	1410 70%	4** ***	676 34%	1338 66%	278 14%	335 17%	412 20%	92* 5%*
THE FINANCIAL TIMES	<b>22</b> <b>1%</b>	7 1%	10 1%	2 1%	3 1%	17 1%	- -	10 1%	13 1%	22 8%ghj k	7 2%	7 2%	- -
THE TIMES	<b>85</b> <b>4%</b>	36 6% <sup>c</sup>	36 4% <sup>c</sup>	2 1%	11 4% <sup>c</sup>	73 5% <sup>c</sup>	- -	27 4%	58 4%	85 31%ghj k	13 4%	11 3%	5 5%
THE SCOTSMAN	<b>2</b> <b>*</b>	- -	1 *	- -	1 *	1 *	- -	- -	2 *	2 1%	1 *	- -	- -
DAILY EXPRESS	<b>65</b> <b>3%</b>	39 7% <sup>bcd</sup> e	19 2% <sup>d</sup>	5 2%	1 *	58 4% <sup>d</sup>	- -	11 2%	54 4% <sup>g</sup>	6 2%	65 19%ghi k	11 3%	3 4%
DAILY MAIL	<b>198</b> <b>10%</b>	111 18% <sup>bcd</sup> e	50 6%	22 7%	14 5%	160 11% <sup>bcd</sup>	- -	34 5%	164 12% <sup>gik</sup>	13 5%	198 59%ghi k	20 5%	17 18%
DAILY RECORD	<b>35</b> <b>2%</b>	9 1%	15 2%	9 3%	2 1%	24 2%	- -	9 1%	26 2%	3 1%	1 *	35 9%ghij	2 2%
THE SUN	<b>271</b> <b>13%</b>	45 8%	110 13% <sup>a</sup>	81 26% <sup>ab</sup> de	34 12% <sup>a</sup>	155 11% <sup>a</sup>	1 28%	104 15% <sup>ij</sup>	167 12% <sup>ij</sup>	16 6%	22 7%	271 66% <sup>ghij</sup>	8 9%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

**J08021299-35-01 04 SEP - 10 SEP 2009**  
**NATIONAL GRID PROJECT FIELD 2009**

**Table 4**  
**DEMOGRAPHICS**  
 Base: All adults aged 15+

	TENURE						CHILDREN IN HOUSEHOLD		NEWSPAPER READERSHIP			CURRENT CONCERNS	
	OWNED OUT-RIGHT BY HOUSHELD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	OWNER OCCUPIED/ MORTGAGE (e)	OTHER (f)	YES (g)	NO (h)	BROAD SHEET (i)	MID-MARKET (j)	TABLOID (k)	ELECTRICITY PYLONS/ SUBSTATIONS/ OVER-HEAD POWER LINES	
<b>TOTAL</b>													
<b>WEIGHTED BASE</b>	<b>2014</b>	598	811	316	277	1410	4**	676	1338	278	335	412	92*
	<b>100%</b>	30%	40%	16%	14%	70%	***	34%	66%	14%	17%	20%	5%*
DAILY MIRROR	<b>110</b>	36	32	27	14	69	-	21	88	10	20	110	7
	<b>5%</b>	6%	4%	9%be	5%	5%	-	3%	7%g	4%	6%	27%ghij	7%
DAILY STAR	<b>43</b>	4	11	20	8	15	-	16	26	3	3	43	-
	<b>2%</b>	1%	1%	6%abe	3%ae	1%	-	2%	2%	1%	1%	10%ghij	-
THE METRO	<b>81</b>	7	38	8	29	45	-	24	57	15	81	9	-
	<b>4%</b>	1%	5%a	2%	10%abc	3%a	-	3%	4%	5%	24%ghi	2%	-
				e							k		
EVENING STANDARD	<b>15</b>	2	3	5	6	4	-	7	8	3	15	2	-
	<b>1%</b>	*	*	2%abe	2%abe	*	-	1%	1%	1%	4%ghi	1%	-
				e							k		
NONE OF THESE	<b>1073</b>	253	484	153	175	738	3	430	644	-	-	-	48
	<b>53%</b>	42%	60%ac	48%	63%ac	52%a	72%	64%hi	48%ijk	-	-	-	52%
			e		e			jk					

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	Page	Table	Title	Base Description	Base
●	1	1	Q.NG01 / WHAT ISSUES, IF ANY, TO DO WITH INDUSTRY, PUBLIC HEALTH AND THE ENVIRONMENT / IN BRITAIN CONCERN YOU MOST THESE DAYS?	Base:All adults aged 15+	2025
●	2	1	Q.NG01 / WHAT ISSUES, IF ANY, TO DO WITH INDUSTRY, PUBLIC HEALTH AND THE ENVIRONMENT / IN BRITAIN CONCERN YOU MOST THESE DAYS?	Base:All adults aged 15+	2014
●	3	1	Q.NG01 / WHAT ISSUES, IF ANY, TO DO WITH INDUSTRY, PUBLIC HEALTH AND THE ENVIRONMENT / IN BRITAIN CONCERN YOU MOST THESE DAYS?	Base:All adults aged 15+	2014
●	4	1	Q.NG01 / WHAT ISSUES, IF ANY, TO DO WITH INDUSTRY, PUBLIC HEALTH AND THE ENVIRONMENT / IN BRITAIN CONCERN YOU MOST THESE DAYS?	Base:All adults aged 15+	2014
●	5	1	Q.NG01 / WHAT ISSUES, IF ANY, TO DO WITH INDUSTRY, PUBLIC HEALTH AND THE ENVIRONMENT / IN BRITAIN CONCERN YOU MOST THESE DAYS?	Base:All adults aged 15+	2025
●	6	1	Q.NG01 / WHAT ISSUES, IF ANY, TO DO WITH INDUSTRY, PUBLIC HEALTH AND THE ENVIRONMENT / IN BRITAIN CONCERN YOU MOST THESE DAYS?	Base:All adults aged 15+	2014
●	7	1	Q.NG01 / WHAT ISSUES, IF ANY, TO DO WITH INDUSTRY, PUBLIC HEALTH AND THE ENVIRONMENT / IN BRITAIN CONCERN YOU MOST THESE DAYS?	Base:All adults aged 15+	2014
●	8	1	Q.NG01 / WHAT ISSUES, IF ANY, TO DO WITH INDUSTRY, PUBLIC HEALTH AND THE ENVIRONMENT / IN BRITAIN CONCERN YOU MOST THESE DAYS?	Base:All adults aged 15+	2014
●	9	1	Q.NG01 / WHAT ISSUES, IF ANY, TO DO WITH INDUSTRY, PUBLIC HEALTH AND THE ENVIRONMENT / IN BRITAIN CONCERN YOU MOST THESE DAYS?	Base:All adults aged 15+	2025
●	10	1	Q.NG01 / WHAT ISSUES, IF ANY, TO DO WITH INDUSTRY, PUBLIC HEALTH AND THE ENVIRONMENT / IN BRITAIN CONCERN YOU MOST THESE DAYS?	Base:All adults aged 15+	2014
●	11	1	Q.NG01 / WHAT ISSUES, IF ANY, TO DO WITH INDUSTRY, PUBLIC HEALTH AND THE ENVIRONMENT / IN BRITAIN CONCERN YOU MOST THESE DAYS?	Base:All adults aged 15+	2014



	Page	Table	Title	Base Description	Base
●	12	1	Q.NG01 / WHAT ISSUES, IF ANY, TO DO WITH INDUSTRY, PUBLIC HEALTH AND THE ENVIRONMENT / IN BRITAIN CONCERN YOU MOST THESE DAYS?	Base:All adults aged 15+	2014
●	13	1	Q.NG01 / WHAT ISSUES, IF ANY, TO DO WITH INDUSTRY, PUBLIC HEALTH AND THE ENVIRONMENT / IN BRITAIN CONCERN YOU MOST THESE DAYS?	Base:All adults aged 15+	2014
●	14	2	Q.NG02 / WHICH OF THESE, IF ANY, HAVE YOU HEARD ANYTHING ABOUT RECENTLY IN THE / CONTEXT OF HUMAN HEALTH ISSUES?	Base:All adults aged 15+	2025
●	15	2	Q.NG02 / WHICH OF THESE, IF ANY, HAVE YOU HEARD ANYTHING ABOUT RECENTLY IN THE / CONTEXT OF HUMAN HEALTH ISSUES?	Base:All adults aged 15+	2014
●	16	2	Q.NG02 / WHICH OF THESE, IF ANY, HAVE YOU HEARD ANYTHING ABOUT RECENTLY IN THE / CONTEXT OF HUMAN HEALTH ISSUES?	Base:All adults aged 15+	2014
●	17	2	Q.NG02 / WHICH OF THESE, IF ANY, HAVE YOU HEARD ANYTHING ABOUT RECENTLY IN THE / CONTEXT OF HUMAN HEALTH ISSUES?	Base:All adults aged 15+	2014
●	18	2	Q.NG02 / WHICH OF THESE, IF ANY, HAVE YOU HEARD ANYTHING ABOUT RECENTLY IN THE / CONTEXT OF HUMAN HEALTH ISSUES?	Base:All adults aged 15+	2025
●	19	2	Q.NG02 / WHICH OF THESE, IF ANY, HAVE YOU HEARD ANYTHING ABOUT RECENTLY IN THE / CONTEXT OF HUMAN HEALTH ISSUES?	Base:All adults aged 15+	2014
●	20	2	Q.NG02 / WHICH OF THESE, IF ANY, HAVE YOU HEARD ANYTHING ABOUT RECENTLY IN THE / CONTEXT OF HUMAN HEALTH ISSUES?	Base:All adults aged 15+	2014
●	21	2	Q.NG02 / WHICH OF THESE, IF ANY, HAVE YOU HEARD ANYTHING ABOUT RECENTLY IN THE / CONTEXT OF HUMAN HEALTH ISSUES?	Base:All adults aged 15+	2014
●	22	2	Q.NG02 / WHICH OF THESE, IF ANY, HAVE YOU HEARD ANYTHING ABOUT RECENTLY IN THE / CONTEXT OF HUMAN HEALTH ISSUES?	Base:All adults aged 15+	2025

	Page	Table	Title	Base Description	Base
●	23	2	Q.NG02 / WHICH OF THESE, IF ANY, HAVE YOU HEARD ANYTHING ABOUT RECENTLY IN THE / CONTEXT OF HUMAN HEALTH ISSUES?	Base:All adults aged 15+	2014
●	24	2	Q.NG02 / WHICH OF THESE, IF ANY, HAVE YOU HEARD ANYTHING ABOUT RECENTLY IN THE / CONTEXT OF HUMAN HEALTH ISSUES?	Base:All adults aged 15+	2014
●	25	2	Q.NG02 / WHICH OF THESE, IF ANY, HAVE YOU HEARD ANYTHING ABOUT RECENTLY IN THE / CONTEXT OF HUMAN HEALTH ISSUES?	Base:All adults aged 15+	2014
●	26	2	Q.NG02 / WHICH OF THESE, IF ANY, HAVE YOU HEARD ANYTHING ABOUT RECENTLY IN THE / CONTEXT OF HUMAN HEALTH ISSUES?	Base:All adults aged 15+	2014
●	27	3	Q.NG03 / WHICH, IF ANY, PARTICULARLY CONCERN YOU THESE DAYS BECAUSE OF THESE HEALTH / ISSUES?	Base:All adults aged 15+	2025
●	28	3	Q.NG03 / WHICH, IF ANY, PARTICULARLY CONCERN YOU THESE DAYS BECAUSE OF THESE HEALTH / ISSUES?	Base:All adults aged 15+	2014
●	29	3	Q.NG03 / WHICH, IF ANY, PARTICULARLY CONCERN YOU THESE DAYS BECAUSE OF THESE HEALTH / ISSUES?	Base:All adults aged 15+	2014
●	30	3	Q.NG03 / WHICH, IF ANY, PARTICULARLY CONCERN YOU THESE DAYS BECAUSE OF THESE HEALTH / ISSUES?	Base:All adults aged 15+	2025
●	31	3	Q.NG03 / WHICH, IF ANY, PARTICULARLY CONCERN YOU THESE DAYS BECAUSE OF THESE HEALTH / ISSUES?	Base:All adults aged 15+	2014
●	32	3	Q.NG03 / WHICH, IF ANY, PARTICULARLY CONCERN YOU THESE DAYS BECAUSE OF THESE HEALTH / ISSUES?	Base:All adults aged 15+	2014
●	33	3	Q.NG03 / WHICH, IF ANY, PARTICULARLY CONCERN YOU THESE DAYS BECAUSE OF THESE HEALTH / ISSUES?	Base:All adults aged 15+	2014

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●	35	3	Q.NG03 / WHICH, IF ANY, PARTICULARLY CONCERN YOU THESE DAYS BECAUSE OF THESE HEALTH / ISSUES?	Base:All adults aged 15+	2014
●	36	3	Q.NG03 / WHICH, IF ANY, PARTICULARLY CONCERN YOU THESE DAYS BECAUSE OF THESE HEALTH / ISSUES?	Base:All adults aged 15+	2014
●	37	3	Q.NG03 / WHICH, IF ANY, PARTICULARLY CONCERN YOU THESE DAYS BECAUSE OF THESE HEALTH / ISSUES?	Base:All adults aged 15+	2014
●	38	4	DEMOGRAPHICS	Base:All adults aged 15+	2025
●	39	4	DEMOGRAPHICS	Base:All adults aged 15+	2014
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●	41	4	DEMOGRAPHICS	Base:All adults aged 15+	2014
●	42	4	DEMOGRAPHICS	Base:All adults aged 15+	2014
●	43	4	DEMOGRAPHICS	Base:All adults aged 15+	2025
●	44	4	DEMOGRAPHICS	Base:All adults aged 15+	2014
●	45	4	DEMOGRAPHICS	Base:All adults aged 15+	2014
●	46	4	DEMOGRAPHICS	Base:All adults aged 15+	2014
●	47	4	DEMOGRAPHICS	Base:All adults aged 15+	2014
●	48	4	DEMOGRAPHICS	Base:All adults aged 15+	2014
●	49	4	DEMOGRAPHICS	Base:All adults aged 15+	2025
●	50	4	DEMOGRAPHICS	Base:All adults aged 15+	2014
●	51	4	DEMOGRAPHICS	Base:All adults aged 15+	2014
●	52	4	DEMOGRAPHICS	Base:All adults aged 15+	2014

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●	55	4	DEMOGRAPHICS	Base:All adults aged 15+	2014